A New Campaign

Tweet/post a photo of yourself wearing a #HerTimeIsNow facemask (or other gear/sign) Sept 1st & Sept 30th
Follow along and retweet!

Women in medicine have waited long enough for gender equity, and the time is now to address longstanding and well-documented disparities.

Calling on women & allies to join us on social media to get the word out that now is the time to support all women in medicine & underrepresented women in medicine!

The Launch  Sept 1st: Post and follow #HerTimeIsNow to support all women in medicine

The Challenge  Throughout Sept: Recruit colleagues and healthcare organizations to join us on social media in unified support on Sept 30th for women underrepresented in medicine

The Demonstration of Unity  Sept 30th: Appear again in even greater numbers to elevate women underrepresented in medicine and recognize the additional challenges they face

Every year the Harvard Medical School women’s leadership course develops a strategic initiative to elevate women in medicine. This year we are teaming up with the American Medical Women’s Association (AMWA), Drexel’s Executive Leadership in Academic Medicine (ELAM), and other healthcare organizations.

Click here for info on how to order masks in bulk quantities. Chairs/deans/other healthcare leaders encouraged to participate & distribute widely.

Follow these links for updates: SheLeadsHealthcare, AMWA, & ELAM.