UNIFORMS BUILT FOR THE FRONTLINES.

ESSENTIAL SCRUBS FOR COVID-19

www.medelita.com
Since its inception, Lara Francisco PA-C, had one goal in mind: to make the perfect Lab Coat. Her unique experience as a certified Physician Assistant and passion for creating the first, exceptional apparel that met the needs of her colleagues in medicine, led her to be the first to market in a category of clothing that hadn’t yet existed for female clinicians.

A relentless path for innovation spurred her to launch the brand in 2007, utilizing the most advanced performance fabric technology. Her native intelligence has shaped the company’s core by understanding first-hand what medical professionals need in their uniforms.

Under Lara’s influence, the brand evolved in 2010 from thoughtfully tailored lab coats for women in all clinical settings, into the industry leader for both men and women’s lab coats, scrubs and jackets, by incorporating highly functional design elements for garments optimized for use in the medical field.

In the years following, her sense of fearlessness and determination drove her to constantly improve the craftsmanship and quality of her products. Through many iterations, the lab coats continued to push the boundaries of the textile industry, with premium stretch fabric for an ergonomic fit that was not only visibly soil and stain resistant, but also cooling and odor-repellent from within.

As Chief Creator, Lara not only leads the textile development and design departments today, but also remains highly involved in growing and maintaining personal relationships with key healthcare professionals and major associations.

Lara embodies both the aesthetic and spirit of the global, retail brand - inventive, bright, professional, purposeful, connected, and most importantly, thoughtful. Lara approaches life with unwavering drive, energy and joy and dedicates herself in pursuit of the brand’s mission - to provide exemplary service and deep personal connection with the customers.
Laguna Hills, California – April 11, 2020 For Immediate Release

The premium, medical apparel brand MEDELITA has offered their collection of industry-leading performance fabric uniforms, compliant with CDC laundering recommendations, to healthcare professionals fighting on the frontlines of the COVID-19 pandemic.

More information can be found at: https://www.medelita.com/

In the midst of the COVID-19 crisis, the MEDELITA Classic Fit and Stretch Scrubs are one of the most practical choices for daily wear and wash: they are designed with performance fabric features needed in medicine and beneficial to those working through the pandemic. They are moisture-wicking, keeping the clinician cool and dry by drawing perspiration away from the skin, but also odor and stain repellent.

Clinicians prefer extremely durable scrubs that they can launder daily after being in high-risk hospital zones. They choose MEDELITA scrubs over others when they want to launder on HOT as recommended by the CDC without losing any of the scrub’s functionality or benefits.

Most evident is the brand’s deep, personal connection to the medical community, with founder Lara Francisco’s unique experience in healthcare as a certified Physician Assistant for over two decades. She not only leads the design innovation of the brand’s medical apparel, but also remains highly involved in growing and maintaining personal relationships with key healthcare professionals and major associations.

In awe of the bravery and sacrifices being made by those on the frontlines, the brand has set itself apart by featuring honest updates provided by its robust list of distinguished ambassadors both fighting on the frontlines and spreading awareness to the public as medical correspondents on ABC News, CNN, Fox News and the like.

Asked about the current crisis and the benefits of the scrub collection, founder Lara Francisco, said, “All of us at Medelita want to simply help in any small way possible. I hope that by ensuring they have what they need for each shift (at a significant discount) without having to think about clean scrubs will minimize any unnecessary stress.”

The MEDELITA site hosts a selection of stretch or non-stretch scrubs designed with the wearers in mind. Medical professionals can find the right uniform for their needs quickly and efficiently by visiting the online store 24 hours/day or by utilizing their concierge level of service by calling their customer experience team working 6 days/week. Customers can also purchase performance under scrub tees, scrub jackets and lab coats as additional, functional layers.

According to Francisco, extreme durability with industry-specific requirements has always been critical to their fabric approval processes. The brand understands the need to wash the scrubs on HOT. Medelita has been third-party testing 60-70 degree Celsius washes and commercial-grade dryer temperatures since 2014, prior to the launch of any new products sold today.

ER physicians, pulmonary/critical care specialists, and respiratory therapists who are actively wearing the scrubs while seeing COVID-19 patients, claim the Vista Top and Argon Pant in Navy are the favorite products for women, while the Apex Top and Summit Pant in Black are preferred by men. If wanting to have a set for every shift, other healthcare workers are turning to the Classic Fit Scrub Sets to stock up.

While the rest of the world aims to support the frontlines in the most sensible way possible - by staying home - the first responders continue to exhibit intense, emotional strength, on-demand creativity and an unwavering commitment to their profession. Those from coast to coast can rest assured knowing that MEDELITA scrubs work as hard as they do during a time that durability and dependability matter most.

Full details can be found on the MEDELITA website: https://www.medelita.com/.

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MEDELITA FABRICS GO THROUGH

At less than 1% shrinkage and no pilling after 100 washes, this fabric is strong, durable and soft to touch.

When tested for strength, soil release and fluid repellency, our fabrics have the highest rating in the industry.

REVOLUTIONARY PROPRIETARY

PERFORMANCE FABRIC

Moisture wicking + odor control prevents the build up of odor-causing bacteria.

What’s Inside

- Moisture wicking fabric that keeps you dry and cool.
- Bacteriostatic interior keeps you odor-free.

What’s Outside

- Fluid and stain repellent exterior keeps it bright white.
- Highly durable garment that is environmentally friendly.

MEDELITA FABRICS GO THROUGH

RIGOROUS TESTING
SCRUBS

Men's Apex Scrub Top

Women's Vista Scrub Top

2-Way Stretch
A comfortable, ergonomic fit with full range of motion

Utility-Driven Design
4+ functional pockets, built in badge holder, extended back length

Durable Construction
Performance fabric, reinforced seaming, industrial laundry tested

“This is hands down the best scrub product you can buy. The material is superb to touch and feel, breathes and retains its looks through a busy day. What I like is the material and the design. Unlike others’ products, this is sheer quality and comfort and not bad looking either.”

— Sanjay S., MD
CLASSIC FIT SCRUBS

Men's Classic Fit Scrub Top and Pants

Women's Classic Fit Scrub Top and Pants

What's Inside

- Moisture wicking fabric that keeps you dry and cool.
- Dries 4 times faster than cotton fabric.

“I have tried many different brands of scrubs over the years, but now the search is over. I am very happy with these scrubs. They are durable, no stains, I don’t sweat in them, and they don’t even wrinkle. Definitely recommend.”

— Kevin J., M.D.
CUSTOM EMBROIDERY

EXCEPTIONAL IN-HOUSE CUSTOM EMBROIDERY

Wear your credentials and logo proudly using our in-house embroidery services. Our lab coats and scrubs are finished with a level of excellence that meets the highest standards in the industry, from name & title personalization to custom logo embroidery.

Custom Names
Names and credentials are fully customizable, high quality, and long-lasting

Branded Logo
Logo application available on all uniforms and stethoscopes

Easy Process
Dedicated account liaison, online ordering with paperless billing and fast delivery