



INDIANA UNIVERSITY

NATIONAL CENTER OF EXCELLENCE
IN WOMEN'S HEALTH
School of Medicine

Indianapolis, Indiana iGIANT Meeting
June 12, 2017

Sponsored by
Cook Research Incorporated
Indiana University National Center of Excellence in Women's Health
American Medical Women's Association

Moderator:

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Founder & President

iGIANT

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Co-Hosts:

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Discussion Highlights:

In our lives, at work and home, how does technology accommodate gender and sex? What technology issues do we face? Can we use our position, voice, platform to raise awareness and promote change?

Discussed the importance of usability and the need to assess operability by sex and biomechanics.

We all need to be proponents of sex and gender equity in leadership and pay. Research shows companies with women leaders are more profitable. What are we doing to encourage women and push for them in leadership roles across all spectrums?

In other states, EPIC-type systems have implemented record keeping changes. Indiana needs to improve health care systems' electronic medical records to capture sex and gender identity.

We need to be cognizant of viewing society through individual design, in line with precision medicine. HER Talks presented by the IU NCoE will include sex and gender medicine.

By learning to change our vocabulary, we can address the lack of dialogue regarding inclusivity for all members of society.

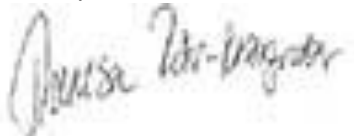
What can we learn from social media? Pay attention to its language and the role it plays in moving the needle of gender acceptance. Can we capitalize on this and take the conversation to a higher level and larger audiences?

How can we begin to raise awareness around the state regarding discrimination and privilege?

Consider disrupting markets and businesses. Would a Corporate Advisory Council (CAC) similar to Good Housekeeping Seal facilitate change and improve awareness of iGIANT? In what areas can we embrace change quickly and easily?

What path and action steps will we take to keep the iGIANT topic front and center in our minds?

Sincerely,



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Executive Director

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