

iGIANT Roundtable – IDEAGEN Summit at Vodafone, Redwood City, CA
March 28, 2017
Vodafone

American Medical Women's Association

Eliza Lo Chin, MD, MPH - Executive Director

BrightFocus Foundation

R. Brian Elderton, MD - Vice President, Development

CISCO Hyperinnovation Living Lab (CHILL)

Shannon Lucas - Senior Innovation Architect

First Samurai Consulting, LLC

Ken Moritsugu, MD, MPH, FACPM – Rear Admiral, USPHS (Ret.)

Goldman Sachs

Julia Matsudaira - Vice President, Investment Management Division

IDEAGEN

Leif Ackerman – CEO

Jennifer Karafa – Senior Associate

iGIANT

Saralyn Mark, MD - President, iGIANT

Microsoft

Sidhant Gupta, PhD - Research Scientist, Medical Devices, Microsoft Research

United Nations

Chantal-Line Carpentier - Chief, United Nations Conference on Trade & Development
Office of the Secretary General

UNAIDS

Simon Bland, CBE – Director

Vodafone Americas Foundation

June Sugiyama - Director

Theresa Nguyen

Hana Kavankova

Weal Life

Keely Stevenson - CEO & Co-Founder

On March 27, 2017, an iGIANT roundtable was convened as part of the IDEAGEN Summit hosted by Vodafone Foundation in Redwood City. Participants included representatives from the biotechnology sector, international agencies, NGOs, and investment firms. Commitment was made by participants, now iGIANT ambassadors, to share the iGIANT mission/vision with colleagues in their respective sectors to foster the development of gender/sex specific design elements.

Discussion Highlights:

1. In both personal and professional sectors, it is important to acknowledge the role that sex and gender plays. Various topics were discussed, including military equipment, police gear, and equine sports injuries. These examples point to the biomechanical differences between men and women.
2. A user-centered design to develop and build technology eliminates bias on the behalf of the designer. Asking the right questions will determine the appropriate requirements and eliminate subject bias.
3. We need to continue studying and funding gender/sex-based research and innovation. Examples were given in the sports community where equipment and training protocols are not designed for women resulting in injuries and less effective performances.
4. We also need to support women in research and empower women in leadership roles.
5. It is critical to involve all generations in the iGIANT initiative. Engaging millennials in iGIANT roundtables will help develop a new generation of innovators who will accelerate the development of gender/sex specific design elements.

This iGIANT roundtable was hosted by IDEAGEN and Vodafone with the support of AMWA, iGIANT and a grant from Boston Scientific.