

**iGIANT Roundtable – San Francisco, CA
December 9, 2016**

Organized by AMWA, Taku Group, Raw Science TV, Explore Mars
Support: Reed Smith, LLP, Boston Scientific

PARTICIPANTS:

American Medical Women's Association (AMWA)

Eliza Lo Chin, MD, MPH - Executive Director

Laurel Waters, MD - Former Treasurer

Kristine Lalic, BS - Pre-medical Recruitment Chair

Founded in 1915, AMWA is an organization that works to advance women in medicine and improve women's health. AMWA's programs provide leadership, advocacy, education, mentoring and strategic alliances.

Explore Mars

Chris Carberry - CEO

Tiffany Montague - Board Member

Explore Mars, Inc. was created to promote science and technology innovation and education with a use for Mars exploration.

Gilead Sciences

Anupam Agarwal, MD, MPH - Director

Gilead Sciences, Inc. is a research-based biopharmaceutical company focused on the discovery, development, and commercialization of innovative medicines.

iGIANT

Saralyn Mark, MD - President

iGIANT (impact of Gender/Sex on Innovation and Novel Technologies) seeks to accelerate the translation of research into gender/sex-specific design elements such as products, programs, policies and protocols.

Legal Engineering

Bruce Perens - CEO

Legal Engineering assists law firms and their customers with issues involving software, helping engineers to understand how to produce technical solutions for legal requirements; and helping judges and attorneys to understand technical issues.

PlanSnap

Louise Doherty, BA - CEO

PlanSnap is the fastest way to get friends together. The app blends deep insights from female social planning expertise with machine learning and slick UI to make organizing any social plan as easy as ordering an Uber. PlanSnap is a current Techstars company.

Raw Science TV

Keri Kukral, BSE - CEO

Raw Science is an online network focused on science and technology that will change the world in the near future. With on-demand streaming media, original series, and editorially curated content offered by leading experts in all areas of science and technology, Raw Science offers stunning insights on how cutting-edge advances can furnish solutions for the greatest issues confronting our society.

Sensoree Therapeutic Biomedica

Kristin Neidlinger, MFA - Founder

SENSOREEs therapeutic biomedica is emotive technology with auditory, visual, and tactile displays that promote extimacy – externalized intimacy. SENSOREEs designs give the body a voice – self awareness, insight, communication, empathy, and fun!

STLG Intellectual Property Law Firm / Presque Inc.

Soody Tronson, JD, MS - Founding Managing Counsel / Founder, CEO

STLGip - Boutique intellectual property firm specializing in all aspects of IP including patents, trademarks, tech transactions, tech transfer, and strategic counseling; Presque - An early stage consumer health product.

Taku Group

Karin Hollerbach, PhD - Founder, CEO

Taku Group develops business and technology strategy and provides interim executive management to clients around the world. We particularly thrive where IT intersects the medical and clean tech/energy fields, for example in the creation and implementation of IoT strategy.

T.H.I.N.K.

Nora Galoustian - Co-Founder

T.H.I.N.K is a 5-month old non-profit organization that seeks to develop more accessible and cost-effective treatments for patients. My primary functions on the team are identifying various treatments that can be improved and conducting the medical/biological research necessary to make our solutions a reality.

ROUNDTABLE SUMMARY

Discussion points during the roundtable included the following:

- There is a need for improved ergonomic design of equipment which takes into account differences between men and women. For example, microscopes, bicycle handlebars, wearables, space suits, bio-equipment, and medical instruments may not well be designed for women. The limiting factors have been cost and lack of equal gender representation. Ultimately, the design industry is being driven by the market.
- Although the iGIANT roundtable is not focused on gender equity, there is a relationship. It is hoped that as more women enter the workforce, there will be an

enhanced drive to ensure technology that meets their needs. Furthermore, when women know that the workplace has been designed to promote their safety and quality of work performance, this may encourage more women to enter as well as for the employer to recruit and retain female employees. Therefore, the iGIANT can indirectly play a role to help achieve gender equity. Additionally, equal representation of men and women, at all levels of leadership, will help ensure that the needs of both are considered.

- Everyone can be iGIANT ambassadors and continue to promote the importance of sex and gender in innovation among all groups using traditional media such as radio, print and television, including the Raw Science TV network, roundtables which engage students, and social media platforms. As we conquer new frontiers in Space and science, we need to view the world through a sex and gender lens.