iGIANt Roundtable Cambridge  
March 17, 2016  
Co-Hosts: AMWA, Boston Scientific, and Medstro

PARTICIPANTS

Aquinnah Pharmaceuticals, Inc  
Glenn Larsen, PhD - President and CEO

American Medical Women’s Association  
Eliza Lo Chin, MD, MPH - Executive Director  
Samia Osman - Student President  
Umber Ahmed - Pre-medical Student Leader

Boston Scientific  
Kenneth Stein, MD - SVP, Chief Medical Officer, Rhythm Management Group

Brigham and Women’s Hospital, Division of Preventive Medicine  
Aditi Hazra, PhD, MPH - Assistant Professor of Medicine, Harvard Medical School

Brigham and Women’s Hospital Innovation Hub  
Lesley Solomon, MBA  
Executive Director

Broad Institute  
Eleanor Howe, PhD - Bioinformatics Scientist  
Stephanie Loranger, PhD - Director of Project Planning and Execution  
Claire Churchhouse, PhD (unable to be present) - Scientific Advisor

Empiriko Corporation  
Pam Randhawa, MPM - CEO and Founder

EXXclaim Capital  
Anula Jayasuriya, MD, PhD, MBA - Managing Director and Founder

Massachusetts Medical Device Development Center (M2D2) at University of Massachusetts Lowell  
MaryAnn Picard, MS, MBA - Associate Director

Massachusetts Medical Society Charles River District  
Laura McCann, MD - Vice-president of Charles River District and Delegate  
Member, Committee of Women in Medicine

Medstro  
Jennifer Joe, MD - Chief Executive Officer and Co-Founder  
Jim Ryan, MS - Chief Operating Officer  
Molly Siegel - Intern, NEJM Group Open Forum

Medtech Boston
Discussion points during the roundtable included the following:

- Better understanding is needed regarding differences in gender/sex in medicine and science and to create biomedical platforms that look at these different physiological processes. We will start seeing different patterns emerging and will be better able to stratify the design of new drugs and treatment tailored to men and women. To do this, there is a need for scientific studies to include both male and female cells and subjects in testing both in preclinical and in clinical studies. Currently, women are significantly unrepresented in cardiovascular clinical trials though the FDA is promoting initiatives to help drive more enrollment for women. Marketing research may be needed to address this problem. Promoting women in scientific fields may help in this area, so there have been efforts to improve the representation of women and minorities in scientific research. Company policies on diversity and inclusion in the workforce including advisory boards may help ensure equal representation, as well as diversity in leadership roles. This is essential to ensuring that all voices are heard.

- “Gender Lens Investing – investing with gender equity in mind.” Diverse investors lead to diverse companies and products which will take into consideration the differences such as sex and gender. It is important for funding endeavors to focus on products and services that will improve the health of men and women.

- Precision prevention can be an approach to improve health for men and women.

- Awareness of this issue and the iGIANT can be enhanced through social media platforms as a forum of communication, innovation challenges, and networking within the tech community.