AMWA Provides Breast Cancer Education Across the Globe

Breast cancer is the second leading cancer killer of women with an estimated 180,200 new cases diagnosed in 1997 and 43,900 deaths in the United States. Since there is no proven way to prevent breast cancer, the best approach is early detection. Over the past 8 months, AMWA’s Breast Cancer Master Faculty have trained more than 6,000 Department of Defense (DoD) primary care providers in the screening, diagnosis, and treatment of breast cancer. In response to a request from the DoD in early 1997, Laura Morris, MD, AMWA project leader and Breast Cancer Sub-Committee chair, and AMWA leader Janet Osuch, MD, submitted a proposal to revise their extensive breast cancer curricula to ensure that women in the military health system receive the highest quality care. Based on the strength of AMWA’s curriculum, proposed master faculty, and leadership role in women’s health, AMWA was awarded a contract to provide training for DoD primary care managers across the globe. Along with 14 other AMWA Master Faculty, Drs. Morris and Osuch and an AMWA staff team led by Brenda Johnson, MEd, have traveled the globe presenting 153 workshops to DoD participants. The remaining 24 workshops will be completed by March 1998.

During the 8-hour course, each participant receives a course manual authored by Drs. Osuch and Morris, breast surgeons at Michigan State University, and copies of the entire slide lecture. The curriculum consists of six modules covering screening, risk factors, genetics, mammography, clinical breast exams, workups, treatment, and psychosocial issues. The course includes viewing a video produced by the California Department of Health Services on Clinical Breast Examination (CBE) just prior to a hands-on session that provides participants with the chance to practice/perfect their CBE technique using breast models.

Just as the location of the workshops varies so does the audience, as each medical treatment facility has differing staffing levels and types of primary care managers. The expert master faculty readily adapt to the varying audiences and locales and consider the experience both rewarding and challenging.

Evaluations of the workshop range from “excellent,” and “relevant,” to “outstanding,” and according to MAJ Donald Mondragon, MC, USA, a primary care physician at Fort Sam Houston in San Antonio, TX, the AMWA faculty have done a "yeoerson’s job" in presenting a wealth of information to such a diverse audience. AMWA would like to commend all of its master faculty for their expertise and dedication to ensuring that women receive quality care: Drs. Risa Burns, Janet Dietrich, Sue Doty, Linda Fisher, Robin Hall, Kathy Keller, Wendy Klein, Mitzi Krockover, Kelly O'Brien-Falls, Laura Morris, Janet Osuch, Marian Sassetti, Jean Siebenaler, Heidi Solz, Susan Stewart, and Antoinette Wymer. All of the master faculty have had to juggle their work schedules as well as family, school, and social schedules to bring this training to the massive audience of DoD participants. Some have maintained their commitment to these workshops, even in the face of their own personal illness, not to mention fatigue and jet lag. Their dedication speaks highly of AMWA, its commitment to women's health, and its membership.

In the face of streamlining the Military Health Services System to provide optimal care to its beneficiaries, the DoD is continually challenged with providing up-to-date information for their health care providers. The DoD Health Affairs Breast Cancer Work Group is planning a second phase of this training for FY '98, which may also include AMWA’s expertise in the area of breast cancer.
In November of 1997 I appointed an International Affairs Task Force to explore ways in which AMWA could become active in the global arena. A number of converging factors made this a timely venture:

1. the creation of an AMWA website and expansion of our international communication capabilities via the internet;
2. the recent election of AMWA Past President, Lila Kroser, MD, to the Presidency of Medical Women's International Association;
3. the failure of our health care reform to provide us with a quality model of health care delivery nationally;
4. the rapid growth of international health care corporations and organizations within a global economy;
5. the recent focus of the World Health Organization on international tobacco control and violence as key health issues; and
6. the sincere interest of many AMWA members in global women's health issues.

As a first initiative in this plan I have converted the 1998 President's Trip into an International Outreach program. The purpose of the program is to provide AMWA members with an opportunity to learn about health care systems outside the United States and to bring women physicians, health care leaders, and government leaders together across international borders to focus on women's health issues. In doing so we hope to establish a basis of communication regarding current information, common problems, the sharing of ideas and goals, and the identification of areas of future study, collaboration, and advocacy.

From September 15 to September 29, 1998, a delegation of AMWA members will visit Scandinavia, noted for its tradition of women leaders and universal access to health care. We will participate in round table discussions, reciprocal academic presentations, and social events with government and health care leaders, as well as visits to medical facilities and institutions such as the World Peace Institute in Oslo. Sightseeing trips and times for informal relaxation and networking will be interspersed with formal meetings and visits. A group of AMWA medical students are planning to join the delegation and meet international students during the trip. The program is open to all AMWA members. Contact Gwen Miller at the National Office (703-838-0500) if you are interested in participating and receiving the formal itinerary.

In addition to the Scandinavian Project, AMWA is exploring the possibility of a partnership with the Citizen Ambassador Program (People to People International). This program was founded by President Dwight Eisenhower in 1956 to bring American scientific, technical, and professional specialists together with their international peers to promote international learning, cooperation, and collaboration. Kathleen Meyer, the Program Director, is enthusiastic about AMWA's special interest in women's health and women's leadership. Working from an initial invitation to AMWA to visit the China Women's Association for Science and Technology and utilizing her extensive international, governmental, and scientific connections, she has already created an opportunity for AMWA to visit the People's Republic of China to focus on women's and girls' health and complementary medicine. The trip will be coordinated by the Citizen Ambassador Program and it will take place from June 12-June 23, 1998. All AMWA members will receive individual mailings regarding the trip. This trip will serve as a model for potential future collaboration between AMWA and People to People.

To make these programs truly collaborative in the international sense, I have extended an invitation to the members of the Federation of Medical Women of Canada to join us on both trips. Possibilities for funding are also being explored. Please join me in these new opportunities for personal, professional, and organizational growth!

Foundation Board Welcomes
New Members

The AMWA Foundation is pleased to announce the election of four new Board members who bring a range of knowledge and experience and firm commitment to the organization's charitable and educational arm. Elected in late 1997, these individuals will each serve 3-year terms of office:

- Carol Jane, Wyeth-Ayerst Laboratories, Inc.
- Clarita E. Herrera, MD, Lenox Hill Hospital
- Pat Mueller, MD, Coopers & Lybrand
- Deborah Smith, MD, Food and Drug Administration

After 6 hardworking years, Roselyn Payne Epps, MD, and Lori Ross rotated off the Foundation Board in November. AMWA is extremely grateful to them for their dedication, accomplishments, and generosity.
Grant Project Update

Strategic Coalition of Girls and Women United Against Tobacco
Michele Bloch, MD, PhD, Chair, Tobacco Control and Prevention Subcommittee: mbloch@erols.com

We are very pleased to begin the second 3-year funding cycle of AMWA’s grant from the CDC. In the next few years, our most important task is to lengthen the Coalition begun in the project’s first phase. Informing and uniting the voices of the organizations involved will give us the collective “clout” to educate the public that tobacco is a crucial women’s health issue and to oppose the tobacco industry’s targeted marketing to women and girls. Other important tasks include working with the media to encourage and help shape coverage of women and tobacco issues and providing training and technical assistance to coalition members and the public.

Many AMWA members, too numerous to thank individually in this column, have contributed immensely to the project’s past success. But, given the enormous strength of the tobacco industry, more voices are needed. For this reason, one of our goals for the coming years is to increase the number of physicians and physicians-in-training active in tobacco control and prevention issues. AMWA members with an interest in this area should contact me or project staff. Whether your interest is smoking cessation, public education, outreach, or public policy, we are eager to assist you in your efforts. For more information on how you can become involved with the project, contact Angela Broom, Project Director, at the National Office (abroom@amwa-doc.org).

AMWA’s Reproductive Health Initiative: Do You Make the List?

It’s a new year, and the Reproductive Health Initiative has started off strong with many medical schools and reproductive health organizations ordering the Reproductive Health Model Curriculum. What is your school, alma mater, and/or workplace doing to improve reproductive health education and service delivery? Refer to this list to see where you stand.

Schools Utilizing the Curriculum:
Reproductive Health Electives Held (5 schools):
Brown University School of Medicine (4)
Columbia University College of Physicians and Surgeons (4)
Emory University School of Medicine (3)
University of Arizona College of Medicine (1)
University of Iowa College of Medicine (1)

Reproductive Health Electives Scheduled (11 schools):
Brown University School of Medicine (2)
Columbia University College of Physicians and Surgeons (9)
Emory University School of Medicine (1)
Medical College of Georgia (1)
Northwestern University Medical School (1)
SUNY Health Science Center at Syracuse (1)
Tufts University School of Medicine (2)
Tulane University School of Medicine (1)
University of Arizona College of Medicine (1)
University of Arkansas College of Medicine (1)
University of California, San Francisco, School of Medicine (1)

Women’s Health Electives Scheduled (6 schools)*
Dartmouth Medical School (1)
Mount Sinai School of Medicine (1)
University of Illinois College of Medicine (1)
University of Minnesota Medical School-Minneapolis (4)
University of Pittsburgh School of Medicine (monthly)
Wayne State University School of Medicine (1)

Using AMWA’s Curriculum (8 schools): **
Albert Einstein College of Medicine
SUNY Health Science Center at Brooklyn
MacNeal Hospital Family Practice Residency Program, IL
University of Kansas Medical Center School of Medicine
University of Missouri - Columbia School of Medicine
University of Missouri - Kansas City School of Medicine
Stanford University School of Medicine
New York University School of Medicine

*Women’s Health Electives use the Curriculum.
**These schools have integrated curriculum into current courses.

If your institution is not on this list, can you do anything to change that? Contact Abbe Bartlett or Susan Eisendrath at the National Office to receive “A Medical Student’s Guide to Improving Reproductive Health Curricula” for ideas on how you can impact the reproductive health education medical students and residents are receiving. If your institution is on the list and you want to connect with others interested in the Reproductive Health Initiative or if you are a medical student interested in applying for a scheduled elective, contact the National Office.

What else can be done? Follow the example of AMWA member Marjorie Sirridge, MD, from the University of Missouri - Kansas City. Dr. Sirridge purchased the curriculum to donate to a local free health clinic.

Make 1998 the year in which AMWA’s Reproductive Health Initiative becomes part of the curriculum in all medical schools to ensure that future physicians have the education they need to provide comprehensive reproductive health care.
Executive Director’s Report

1997 was an eventful year for AMWA. Some of the year's highlights are listed below.

Communications—AMWA members and staff worked diligently throughout 1997 to keep women’s health in the news. 1996-1997 President Debra Judelson, MD, appeared on the Oprah Winfrey Show to discuss women’s health. She was also interviewed in the New York Times, Washington Post, Vogue, Glamour, and Self magazines and had an op-ed published in the New York Times. AMWA’s Women’s Complete Health Book was published in a softcover edition and paperback versions are now available in supermarkets and bookstores across the country. The book was also included on the Website of the New York Times as well as listed on the authoritative resource on women’s health in the New York Times. JAMWA published excellent issues covering genetics and women’s health, the health of the oldest women, managed care and women’s health, and human rights and women’s health. AMWA’s current President, Sharyn Lenhart, MD, represented AMWA at the Federation of Medical Women of Canada conference.

Governmental Affairs—AMWA remained politically active throughout the year. Among our more notable achievements was AMWA’s participation in a Congressional Advisory Committee, chaired by Drs. C. Everett Koop and David Kessler, to lay out a public health blueprint on tobacco policy. Many of our efforts focused on maintaining reproductive rights. AMWA participated in coalitions with other leading women’s and reproductive rights organizations in supporting efforts to combat the passage of legislation banning a particular abortion procedure, intact dilatation and extraction (referred to by the opposition as the Partial Birth Abortion bill). AMWA provided factual information and letters of support to Members of Congress and the White House to preserve medical decision-making for physicians and their patients. AMWA supported legislation on issues affecting women physicians and women’s health including tax deductions for educational loans, eating disorders, health insurance for children, breast cancer screening, research and education on heart disease and women, improvements in managed care coverage, equity in prescription contraception coverage, mammogram availability, osteoporosis prevention and detection. In 1998, tobacco legislation and reproductive health issues will remain at the forefront of the legislative agenda. In addition, AMWA will continue to increase awareness among Congressional members of the need for more research and education on coronary heart disease and women, equity in prescription contraception coverage, privacy protections, and issues in managed care.

Membership Activities—Forty-eight AMWA members participated in the 1996-97 “Take the Lead” Member-Get-A-Member Campaign to recruit 50 members. Direct mail promotions were sent to 134,600 women physicians.

Educational Efforts—AMWA continued to educate physicians across the country and throughout the world with the development of an International Advanced Curriculum on Women’s Health which will be conducted in Miami, Florida on March 19 to 22, 1998. A CME Curriculum on Breast Cancer was also developed for the Department of Defense and AMWA revised and updated the continuing medical education workshop on cardiovascular disease in women in 1997. In addition, AMWA completed its model reproductive health curriculum which was implemented by several medical schools in 1997 (refer to page 3 for listings). AMWA doctors also participated in a thyroid disease awareness campaign, Gland Central, which travelled to 17 cities to educate people about thyroid disorders and offered free screenings.

AMWA wishes to applaud the efforts of all members who were involved in furthering the mission of the organization.

President-elect, Dominica Moore, MD, (r) with former Congresswoman, Elizabeth Holtzman, (l) at the Congressional Caucus on Women’s Health Issues 20th Anniversary Gala in Washington, DC. Rep. Holtzman was the co-founder of the caucus.
AMWA President “On The Road”: The 1998 Ambassador Program

During the upcoming months AMWA President, Sharyn Lenhart, MD, will travel to branches and speak with members on “career development for the woman physician,” “AMWA’s history and current functioning,” and the many benefits of AMWA membership. The Ambassador Program also offers excellent opportunities to recruit new AMWA members. If your branch is interested in sponsoring Dr. Lenhart as a speaker for a branch workshop, please contact Germaine Ashton in Member Services at the National Office.

Participate in AMWA’s Membership Campaign

The 1998 Member-Get-A-Member Campaign is under way. AMWA members are spreading the word about AMWA as an organization that has enhanced their development both professionally and personally. Are you recruiting, too?

This year's theme is, "You Are The Key to AMWA's Success." Most new AMWA members say they joined because a colleague introduced them to AMWA. AMWA members are vital to the success of new member recruitment.

At the 1997 Annual Meeting in Chicago, IL, members of the AMWA Board of Directors and Membership Committee made a commitment to meet the challenge put forth to them by AMWA President, Sharyn Lenhart, MD, and President-Elect, Donnica Moore, MD, to recruit at least five new members by September 31, 1998. Join the Board of Director's effort and make the commitment to recruit new AMWA members. The AMWA Membership Committee challenges all physician and student members to recruit at least one new AMWA member before September 31.

The top three physician and student recruiters win prizes and earn recognition at the Annual Meeting. Member-Get-A-Member brochures and applications will be mailed to the entire AMWA membership soon. If you need additional information or recruitment materials, please contact Member Services.

Calling All Branches

AMWA calls on all of its branches to contribute ideas for successful branch meetings and fundraising. Beginning in February, Branch presidents will receive a new newsletter entitled, “The Branch Connection.” This newsletter will incorporate ideas for branch presidents to use to strengthen their branches. We invite all present and past branch presidents to contribute helpful hints or success stories on topics such as how to have a successful branch meeting, fundraising for student branches, how to offer CME as part of branch meetings, and increasing branch and national participation. Watch the mail for the first edition! For more information contact Member Services.

Interns Needed!

AMWA is currently seeking interns in the areas of government affairs and public relations [nichols@amwa-doc.org], tobacco control and prevention [abroom@amwa-doc.org], and reproductive health [abartlet@amwa-doc.org].

President's Circle

Sharyn Lenhart, MD, President of AMWA, invites you to join the President's Circle. Recruit 5 or more new physician members and you will automatically become a life member of the President's Circle. Members of the President's Circle are recognized at the Annual Meeting, receive a President's Circle pin, and win prizes. This year participants who have recruited 8 or more new physician members, between October 1, 1997, and September 31, 1998, will receive a complimentary one year AMWA membership. Your name must appear on the "Referred By" line on the application.

Renew Your AMWA Membership Today

Membership Renewal Notices were mailed in November 1997 to all AMWA members. Please do not delay in responding. Mail in your renewal payment today to continue receiving valuable AMWA benefits such as: JAMWA, career development opportunities, and networking and mentoring programs. Renew your membership by March 1st and receive a $10 certificate to use toward AMWA programs, meetings, products, or your 1999 membership dues.
Dietary Supplements and the FDA
Annette E. Kussmaul, MD, MPH: LSGT21A@prodigy.com

"...and I'm also taking chromium picolinate ever since it's been 'in'..."
"...I'm only interested in taking natural estrogens..."

I've been working at the Women's Health Initiative (WHI) clinical center at Stony Brook. WHI is a long term, multi-center study of the effects of dietary changes and hormone replacement therapy on the health outcomes of postmenopausal women. While collecting data, I've been struck by the variety and number of herbal supplements which WHI participants consume daily.

Are your patients taking these products - dietary supplements - as well? If so, they may not tell you about them unless you specifically ask. Many patients do not consider these "natural herbal products" to be medications, in the same way that they exclude over-the-counter products from their list of medicines. Dietary supplement use is becoming very popular: advertisements tout ginseng for energy and St. John's Wort for moods.

In talking with your patients, it is important to remind them that these products are no longer strictly regulated by the Food and Drug Administration (FDA). Previously, the FDA regulated dietary supplements as foods to ensure they were safe and wholesome and that their labeling was truthful and not misleading. Now, under the Dietary Supplement Health and Education Act of 1994, supplement ingredients are no longer subject to the pre-market safety evaluations required of other new food ingredients.

The Dietary Supplement Act also permitted manufacturers to place "nutritional support statements" on product labels. These statements can describe the supplement's effect on the body's "structure or function" or "well-being." Health claims (such as "this product cures...") are not permitted. But in recent ads the health benefits are highlighted and the disclaimer* is placed in tiny print at the bottom.

Recently, the FDA did take steps to increase the labeling of dietary supplements and vitamins. Rules promulgated in September 1997 require these products to include a "supplement facts" panel on the label similar to the "nutrition facts" panel on most processed foods.

Patients and their physicians need to be aware of the changes in FDA regulation of dietary supplements and use caution when deciding or recommending their use. More information can be found at the FDA website, http://vm.cfsan.fda.gov/~dms/dietsupp.html

*This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

Message from Lila Stein Kroser, MD, President-elect of MWIA

Internationally speaking, technology has narrowed our physical world dramatically. At the same time, websites, email, and faxmail have extended our global contacts beyond our founder's wildest dreams.

As AMWA members, each of us is an integral part of the Medical Women's International Association (MWIA). In its 79 years there have been three USA Presidents and none since Alma Dea Morani in 1972. As a Past President of AMWA, I am honored to assume the Presidency of MWIA in Nairobi, Kenya, during our Congress, November 8 - 13, 1998. I invite my American colleagues to share this event with me. I am a family physician in solo practice who continues to be involved in organized medicine, working to promote the projects of MWIA toward adequate health care for all with emphasis on the health of mother and child.

MWIA is a nongovernment organization member of the United Nations, attending meetings in Geneva, Vienna, and New York. We participate on the status of women, human rights, and related work groups. Recent statements have been presented in testimony against female genital mutilation, land mines, and restriction of women's rights in Afghanistan as well as participation in population conferences. The need for a strong stand against violence in any form and particularly against women has been a major thrust. Our own Secretary General, Carolyn Motzel, (daughter of Past AMWA President Florence Harding) serves as VP of the Council for International Organizations of Medical Science which works to ensure that ethics and human rights are integral to policy and action for global health.

MWIA regions are active in local needs to protest injustices and inequities in relation to health needs and status of women needs. MWIA invites you to share your concerns and mail your messages to the MWIA Secretariat ( Herbert-Lewin Str. 1, 50931 Cologne, FED. REP. GERMANY; email: mwia@aol.com) and visit our website: www.who.ch/programmes/ina/ngo/ngo143.htm

Now as never before MWIA and its association members must stand together to protect our aims, reestablish new goals, and reevaluate our governance. Help make MWIA visible today in its advocacy for you and your patients.
STUDENT SENATE

Ellie Hirshberg, National Student Coordinator: Ellie. Hirshberg@medicine.wustl.edu

As El Nino continues to mess up barometers across the country and send a much needed snow to the mountains in my area, the newly elected AMWA student officers are jumping into their positions with enthusiasm. We have a very motivated group this year. One of our agreed methods for fulfilling AMWA’s vision and mission is to increase communication among all women in the health care profession and especially between AMWA physicians and students. The first step in attaining this goal is to re-implement the student/physician share-a-room program at the annual and interim meetings. We need volunteers. If you are interested, please contact Ellie Hirshberg at the above email address.

The second step to attaining this goal is to increase branch activities and inter-branch communication. Local branch activities include everything from student-physician mixers to educational seminars. Some of the more successful projects include: 1. "a reproductive rights week” which highlights issues on alternative methods of birthing, abortion issues, family planning and contraceptive options. 2. mentoring teas and physician-student mixers. 3. speaker presentations on topics including “my life as a female resident,” “women physicians and specialists,” and “women’s health status in other parts of the world.” Please contact your RSC for more ideas on branch activities and find out the amazing activities your fellow students are hosting. We would like to extend a special thanks to Dr. Francesca Taylor who traveled to several schools to discuss the issues surrounding the ethics of abortion and physician responsibilities.

The third step in our quest is to make sure every medical and osteopathic school in the country is aware of AMWA benefits and to encourage local student and physician branch development. We are working on obtaining a current list of all accredited medical and osteopathic schools and plan on sending a letter highlighting both student and resident benefits of AMWA membership. Our goal is to augment the current information provided by the national office. We would appreciate all input regarding the biggest benefit of AMWA membership. In line with this step is increasing teamwork between AMWA student members and other student organizations.

A fourth step is to provide easy access to information on women’s health and what AMWA is doing to advance it. We encourage every region to host a regional conference open to all interested students and physicians. Conferences provide the perfect framework for learning advancements in areas of medicine pertinent to you and for networking between fellow physicians and students. Congratulations to Region II that had a fall regional conference and to Regions I and X who already have conferences planned.

Region I—April 25th “Career Development”
Region X—to be announced

If you would like information on how to host a regional conference, contact your national or regional student coordinators. We also encourage every member to check out our website "http://medicine.wustl.edu/~wumsamwa/senate." If you are an officer at your local branch, please contact your RSC to be listed on the AMWA list serve. A hard hat tip to Alison Stuebe and Arielle Sanford for figuring out our computer connections. Remember to look for the student newsletter, AMWatch, which is a great way to share your opinions and ideas with students across the country. Please send articles to Anna Sfakianakia or Jen Jameson. A special thanks goes out to them both for their creativity and enthusiasm for continuing the life of AMWatch.

We hope to increase awareness of AMWA’s goals and encourage membership among our peers. As Heidi Hartmann from the Institute for Women’s Policy Research stated last year, “If women want to know how they are doing, they have to know what they are doing at the state level.” (Salt Lake Tribune combined news services Study Rates the States for Women’s Quality of Life -1996). We hope to continue showing medical students across the country what AMWA membership provides and what they can achieve at the state and national levels.
Calendar

March 15, 1998 — Award Nominations Due
March 19-22, 1998 — The Advanced Curriculum on Women’s Health, Hyatt Regency, Miami, FL
April 30, 1998 — Student Loan and Scholarship Applications Due
May 31, 1998 — Glasgow Essay Submissions Due
June 26-28, 1998 — AMWA’s Interim Meeting, Double Tree Hotel, Baltimore, MD
June 30, 1998 — Birch Award Submissions Due
November 18-22, 1998 — AMWA’s 83rd Annual Meeting, New Orleans Marriott, New Orleans, LA