AMWA Participates in Initiative to Raise Awareness of Thyroid Disease

A nationwide study found that women are 5 to 8 times more likely than men to suffer from an overactive or underactive thyroid and about 1 in 8 women will develop a thyroid disorder during her lifetime. To increase awareness of thyroid disease, the American Medical Women's Association and Olympic gold medalist Gail Devers have joined forces with Knoll Pharmaceuticals to launch "Your Thyroid: Gland Central," a nationwide campaign to help answer the need for thyroid disease. Loren Wissner Greene, MD, AMWA spokesperson and clinical associated professor of medicine at New York University Medical Center, says the campaign "is a wake up call to American women about a disorder that affects five to eight times as many women as men." The launch event, held in New York's Grand Central Terminal, offered free thyroid screening to the public. Other stops for "Gland Central" include Chicago, Atlanta, and Los Angeles, where AMWA was represented by Drs. Carol Teutsch, Nancy Church, and AMWA President Debra R. Judelson. These events received widespread media coverage and resulted in the screening of more than 1,300 people for thyroid disease.

Olympic track athlete and "world's fastest woman" Gail Devers and AMWA spokesperson Loren Wissner Greene, MD, in New York's Grand Central Station (renamed Gland Central Station for the day) at a thyroid screening event.

Working to Place More Women in Key Leadership Positions

AMWA has been actively participating in the Coalition for Women's Appointments, a multi-partisan group of 60 organizations representing women in various professions who are interested in promoting women for top-level policy-making positions in the federal government. Convened by the National Women's Political Caucus, the Coalition has compiled names for each newly elected Administration since 1976. It is divided into 11 task forces, each representing a substantive area of government service. AMWA's Executive Director, Eileen McGrath, JD, served in the Coalition in 1992 and currently chairs the Health and Human Services, Science, and Medicine Task Force.

On Thursday, November 14, 1996, the Coalition released its first list of women who qualify as potential top-level appointees. Among the AMWA members on the list were Susan Blumenthal, MD, MPA; Karen Hein, MD; and Felicia Stewart, MD.

The second list was released in mid-December and included AMWA Past-President Mary Jane England, MD, and AMWA member Olga Jonasson, MD.

The Coalition was pleased that President Bill Clinton recently nominated Madeleine Albright for Secretary of State, Alexis Herman for Secretary of Labor, and Aida Alvarez for Administrator of the Small Business Administration. Both Albright and Herman were recommended by the Coalition.

The Coalition for Women's Appointments plans to send four more lists to the White House Staff. If you would like to be recommended, or know someone who would, please contact Jackie Nichols at AMWA's National Office.
Looking to the Past and Establishing Future Goals
Debra R. Judelson, MD

The start of the new year provides us with an opportunity to look back on our past year’s accomplishments and establish goals for 1997. AMWA can be very proud of its achievements under Dr. Jean Fourcroy’s presidency during 1996. Some of our successes and progress are detailed in the Executive Director’s Report. Of particular note is Dr. Fourcroy’s leadership in updating our computer and phone system, improving our ability to communicate with one another using the latest technologies. Whether we were fighting battles over late-term abortion or Medicaid funding for women and children, Dr. Fourcroy’s voice as AMWA’s spokesperson remained strong. Her decades of protest over female genital mutilation received particular attention in 1996; Dr. Fourcroy conducted a session at a workshop on this topic held by Secretary of Health and Human Services’ Dr. Donna Shalala’s Office, as well as drafted articles on the issue and supported numerous national and international legislative efforts aimed at ending the practice of female genital mutilation.

AMWA’s goals for the upcoming year must include making use of our new technologies to enhance communication throughout our membership. I have a particular interest in increasing the involvement of AMWA members who do not attend the Annual Meeting in the work of our committees and task forces. This will take a lot of effort, as the committees will need to communicate more clearly their goals and workplans for the upcoming year, so members who do not attend the meetings will understand how they can participate. The results should provide a greater understanding and appreciation by our membership of what we do as an organization.

Another goal for AMWA is to continue to raise our visibility to the public and medical profession through a variety of programs and publications. Our sponsorship of educational TV shows, continuing medical education, medical publications, and conferences, as well as presence and participation in national meetings, help us further this goal. I was particularly pleased to attend the American Medical Association’s (AMA’s) interim meeting this past December as the AMA alternate delegate, along with AMWA Past President Dr. Diana Dell, who serves as our AMA delegate. There we were able to network with a number of women physicians and discuss issues of common interest, such as the advantages of working within a number of organizations simultaneously.

At our January 1997 President’s Retreat, AMWA’s leadership focused on Strategic Planning, the results of which will be provided in the next newsletter.

A final note to all: the new year is also an opportunity to focus on your own plans for the new year. Review and reassess your goals, including your own personal health habits and obtain the medical evaluation and care you need and deserve. Often, physicians are too caught up in caring for others, and we forget that our own health is important to our families and friends as well as to ourselves. Spend a few moments each day in brisk exercise and set aside time for quiet contemplation each day. Here’s to a happy and healthy new year!

Leaders Sought
It is not too soon to be thinking about nominating a colleague for an AMWA National Office or running yourself in 1997. To qualify, candidates must have been AMWA members in good standing for 5 years and in a national leadership position for 2 years. Leadership positions to be filled are: President-Elect, Vice President of Communication, Vice President of Programs, Vice President of Career Development, Director of Students, Resident Representative, National Student Coordinators, Speaker of the House of Delegates, Vice Speaker of the House of Delegates. Please contact Jannine Jordan at the National Office for a nomination form. The deadline for submissions is April 1, 1997.

Building Corporate Bridges
The 1996 Annual Meeting featured a new innovation—a Corporate Roundtable organized by the AMWA Foundation. Senior-level executives from leading health care firms and AMWA leaders gathered to discuss activities related to women’s health from both the corporate and AMWA perspectives. Facilitated by Foundation Chair Lesly Mega, MD, the roundtable generated many ideas on how AMWA and health care companies can work together to strengthen programs in women’s health.

The AMWA Foundation launched its Corporate Partners Program in Fall 1995 to develop a stronger relationship with industry. Corporate Partners provide $10,000 in annual support. The Foundation would like to thank the following 1996 partners for their participation: Abbott Laboratories; Eli Lilly and Company; Genentech; Glaxo Wellcome, Inc.; Pfizer, Inc.; Pharmacia & Upjohn; and Wyeth-Ayerst Laboratories.
**GRANT PROJECT UPDATE**

**Tobacco Control Achievements**

AMWA is proud to announce the receipt of a grant from the Robert Wood Johnson Foundation (RWJ) to assist in disseminating the Agency for Health Care Policy and Research (AHCRPR) clinical practice guideline on smoking cessation. This is an historic opportunity because it is the first time AMWA has secured financial support from this prestigious foundation. AMWA will collaborate with the American College of Obstetricians and Gynecologists (ACOG) on a unique master faculty training program.

The project includes two components, the first of which is distributing the pocket guideline to all AMWA members. Materials stressing the importance of smoking cessation counseling and providing information about women patients who smoke will be included with the guidelines. The second part of the project focuses on the development of a master faculty training program in partnership with ACOG. Five physician members from each organization will be trained to be the guideline effectively. Once trained, these physicians will each deliver two workshops to ensure that physicians across the country have sufficient knowledge and training to use the AHCRPR guideline. Sally Faith Dorfman, MD, MSHSA, who was on the panel that developed the guideline, will serve as the faculty chair of the project. She will collaborate with AMWA member Michele Bloch, MD, PhD, and other national tobacco control experts to ensure that women's health issues concerning cessation are adequately addressed.

AMWA members interested in sponsoring a workshop at their hospital or university should contact Felicia Bloom, MHS, or Liz Pelho at the National Office by calling 703-838-0500, or by emailing tobacco@amwa-doc.org.

AMWA has written a series of articles on women, girls, and smoking to be disseminated through 10,000 weekly and local newspapers across the United States. The articles will begin appearing early in the New Year when smokers often resolve to quit. Keep your eye out for the articles, and keep us informed if you see them in your local papers!

Michele Bloch, MD, PhD, Chair of AMWA’s Tobacco Control Sub-Committee, continues to make presentations on tobacco control, including a January presentation to women and girls with AMWA members enrolled at Georgetown, Howard, and George Washington University medical schools. If you are interested in giving a presentation on tobacco control, slides and talking points are available from the National Office for your use. In addition, tobacco control posters and t-shirts designed by AMWA to counter the Virginia Slims “It’s a Woman Thing” campaign are also available to members. Please call us to receive these promotional materials if you or your AMWA branch are planning a tobacco control activity. However, please note that a limited supply is available.

---

**Are Your Investments Tobacco-Free?**

AMWA encourages you to review your investment portfolio. A number of investment companies offer socially and economically responsible mutual funds and retirement plans. For example, the Calvert Group offers a booklet entitled “Kicking the Habit: How to Get Your Retirement Money Out of Tobacco.” For a free copy of this publication or for more information on tobacco-free investments, please call the Calvert Group’s Tobacco-Free Hotline at 800-318-8397 or visit their website at http://www.calvert-group.com.

---

**Reproductive Health Elective Coming Soon!**

AMWA’s Reproductive Health Fourth-Year Elective Curriculum is in the final stages of production and will be available for purchase by the end of January. The seven-module curriculum provides comprehensive instruction in reproductive health, an area often not well addressed in medical school. Medical schools that implement the curriculum will receive a copy at no charge. The AMWA National Office will match fourth-year students with schools hosting the elective.

AMWA members are encouraged to join us in our efforts to improve the status of reproductive health medical education. Medical students interested in taking the elective, and medical schools interested in using the curriculum, should contact Jane M. Darby at the National Office (rhi@amwa-doc.org).

---

**Television Show to Address Herpes**

AMWA is sponsoring the first of a television series on sexual health to be aired on the Discovery Channel. The first show in the series will be aired on January 30 and February 27 at 7:00 am EST. Additional airings on cable stations throughout the country will start in February. The program will address current advances in genital herpes treatment. An 800 number is also being established so that viewers can request free copies of the video. “The Cutting Edge Medical Report” is a nationally syndicated television series created by the Information Television Network. The program on genital herpes is produced in cooperation with AMWA and is made possible through an unrestricted grant from SmithKline Beecham.
Executive Director’s Report

1996 marked AMWA achievements in a number of areas, some of which are highlighted below:

_Raising Awareness of Women’s Health Issues—_AMWA made great strides in increasing awareness of women’s health issues through such efforts as the publication of a series of 10 trade paperbacks based on the acclaimed _The Women’s Complete Healthbook_. AMWA also partnered with a range of organizations to promote women’s health issues; with DHHS’ Office on Women’s Health, AMWA co-sponsored four 30-minute shows on women’s health issues as part of ITV’s Cutting Edge Medical Report, which aired on the Discovery Channel and continue to air on cable throughout the country; conducted a Louis Harris Survey and editorial roundtable on women’s health and nutrition (funded through an unrestricted educational grant from the National Association of Margarine Manufacturers); and with Knoll Pharmaceuticals and Olympian Gail Devers, sponsored four thyroid screenings and public education events in key media markets.

_Membership Activities—_1996 activities included the launch of the Kathryn Sowell Member-Get-A-Member Campaign; promotions targeting more than 80,000 women physicians, graduating student members, and resident members; exhibits at national conferences; as well as formation of a Branch Development Task Force to support and expand AMWA’s 71 active physician branches and 117 active student branches. AMWA initiated new members in several branches and increased the number of regular members who renew. AMWA, like all other leading medical organizations, experienced a decline in the number of new members but has developed innovative promotions to attract new members in the coming year.

_Communications—_AMWA staff continued to produce outstanding journal issues on such key topics as tobacco use, domestic violence, and race/ethnicity. In the area of electronic communications, AMWA President Debra Judelson, MD, expanded AMWA’s website and Angela Tiberio, MD, Chair of the Electronic Media Pathways Task Force, surveyed members on their computer and online needs and capabilities. AMWA leaders addressed important women’s health issues at media and other events and through testimony before the FDA and legislative bodies at the national and state levels including, but not limited to, Drs. Debra R. Judelson, Jean Fourcroy, Laura Morris, Diana Dell, Lila Wallis, Patricia Davidson, Loren Wissner Greene, Jo-Elynn Ryall, Nancy Church, Carol Teutsch, Kristene Whitmore, Roselyn P. Epps, and Michele Bloch. AMWA would like to thank all who have represented AMWA over the past year. AMWA’s legislative activities included lobbying and support for funding in key areas of women’s health; preventing insurers from discriminating against consumers and supporting health insurance portability; prohibiting the military from discharging those who test HIV positive; prohibiting tobacco companies from targeting children; and preventing Congress from legislating medical decision-making.

_Educational Efforts—_AMWA’s Women’s Health Curriculum is now an enduring CME distributed to primary care physicians in managed care organizations. The Reproductive Health Curriculum was completed and will be available the end of January. Also of note, AMWA served as a CME joint sponsor for several national conferences and presented 42 CME workshops in breast and cervical cancer screening through a CDC grant; 146 CME workshops in cardiovascular disease in women, sponsored by Dupont Radiopharmaceuticals; and a CME program on depression in women through an unrestricted educational grant from Eli Lilly. In addition, AMWA continued its CDC-funded tobacco control and prevention project, providing trainings in tobacco control advocacy and how to reach young girls, women, and health care providers with key messages on the dangers of tobacco use. AMWA also sponsored a conference on women and smoking with the PHS’ Office on Women’s Health and an AMWA Summit on Women and Smoking.

The year’s successes are noteworthy and should serve as a challenge to AMWA members, leaders, and staff to further extend AMWA’s influence in 1997.

AMWA member Marjorie Braude, MD, with her husband, Councilman Marvin Braude, after receiving an award from the City Council of Los Angeles for her work on domestic violence. Dr. Braude created and chaired the Los Angeles City Domestic Violence Task Force.
Future MWIA Meetings

"Diversity: Challenges for Medical Care in our Global Community," 2nd North American Regional Meeting of MWIA, Vancouver, Canada, Aug. 14-16, 1997
Contact: FMWC National Office, 107-1815, Alta Vista Dr. Ottawa, Ontario K1G-3Y6, Canada Telephone: (+1) - 613-731-1026; FAX: (+1) - 613-731-8749; Email: kmoff54483@aol.com

"Politics and Medicine," 3rd Southern European Regional Congress in Paris, France, May 30-June 1, 1998 (Please note date change)
Contact: Dr. Christine Pouliart, 85 St. Laureisstraat, 2018 Antwerp, Belgium Telephone (W): (+32) 3-234-41-11; FAX (W): (+32) 3-234-49-00; Telephone (H): (+32) 3-216-92-92; FAX (H): (+32) 3-216-38-64; Email: pouliart@innet.be

Contact: Dr. Jane Muita, Chairperson, Congress Organizing Committee, PO Box 29782, Nairobi, Kenya Telephone: (+254)-2-573304/573394; FAX: (+254)-2-564537; Email: mwia@ken.healthnet.org

THE CALL FOR U.S. DELEGATES TO THE 24TH INTERNATIONAL CONGRESS CONTINUES. IF INTERESTED, PLEASE CONTACT DR. SHEMS OR MARIE GLANZ.

"Health and Equality in a Multicultural Society," 25th International Congress of the MWIA, Sydney, Australia, April 2001
Contact: Dr. Jenny Thompson, 6, Lyndhurst Crescent, Hunters Hill, NSW 2110, Australia Telephone: (+61)-2-817-4440; FAX: (+61)-2-817-4440

For additional information on these meetings, you may also contact Estherina Shems, MD, 1310 Wyngate Rd., Wynnewood, PA 19096; Telephone: (610)649-0697 or Marie Glanz at the National Office.

1995-1996 Member-Get-A-Member Campaign

The 1995-1996 Member-Get-A-Member (MGM) Campaign successfully recruited 426 new AMWA members. The campaign ran from October 1, 1995, through September 30, 1996, and was divided into two sections—physicians and students. Special thanks and congratulations to the winners!

The AMWA physician member who recruited the most new members this year was Lesly Mega, MD. Second place was awarded to Kaaren Nichols, MD, and third place to Jean Fourcroy, MD, PhD.

AMWA student members are also to be commended for their efforts to recruit new members this year—First place went to Delaram Ghadishah; second place, Priscilla Madsen; third place, Melissa Stults.

AMWA greatly appreciates the dedication and interest of all who participated in the 1995-1996 MGM Campaign and congratulates all the winners. As active AMWA members, you are the Association’s most effective recruitment tool. Encourage your non-member colleagues to join and win points toward the 1996-1997 MGM Campaign. A brochure highlighting campaign details is coming soon!

Emergency Contraception Hotline Needs You!
The Emergency Contraception Hotline (1-800-584-9911; http://opr.princeton.edu/ec/) received more than 35,000 calls in 1996 as part of its efforts to make emergency contraception more widely understood and available. If you are interested in being listed as a provider of emergency contraception or would like more information about this effort, please call 202-530-2970.

Scholarship and Medical Education Loans Now Available

Applications for the Wilhelm-Frankowski Scholarship and AMWA’s medical education loans are available from Marie Glanz at the National Office (mglanz@amwa-doc.org). The scholarship award will be approximately $3,500 to $5,000 and loans will be available in the amount of $2,000. Student members of AMWA in their first, second, or third year are eligible to apply.

Criteria for the scholarship include community service as well as participation in women’s health issues, AMWA activities, and women in medicine or medical student group(s) other than AMWA. The deadline for receipt of completed applications is April 30, 1997.
Staff Change—Jannine Jordan now serves as CME Coordinator/Office Manager (replacing Deona Minor).

New National Office Email Addresses

Please note that amwaleg@aol.com no longer serves as AMWA’s email address. Please use the following addresses:

General Information: info@amwa-doc.org
Executive Director: emcgrath@amwa-doc.org
Newsletter, public relations, government affairs, resolutions: aprit@amwa-doc.org; lpejeau@amwa-doc.org
Finance: elogon@amwa-doc.org
JAMWA orders: froberts@amwa-doc.org
Loans, scholarships, AWHS, awards, MWIA, bed and breakfast: mglanz@amwa-doc.org
CHD in women: jdarby@amwa-doc.org; seisen@amwa-doc.org
Foundation: emorgenstern@amwa-doc.org
Membership, change of address, and branch services: cfiorini@amwa-doc.org; tnewborn@amwa-doc.org
Product acceptance program: tnewborn@amwa-doc.org
Tobacco control: fbloom@amwa-doc.org; lpejeau@amwa-doc.org; bbajaj@amwa-doc.org
RHI: jdarby@amwa-doc.org; bbajaj@amwa-doc.org; seisen@amwa-doc.org
CME: cme@amwa-doc.org; jjordan@amwa-doc.org
Meetings: meetings@amwa-doc.org
Computer need and email addresses: padams@amwa-doc.org; directory@amwa-doc.org; studentdirectory@amwa-doc.org; nkhafra@amwa-doc.org

Are You On-line?
In November, physicians-in-training received the first column of the 1996-97 Resident Rounds, which will be sent monthly. The fastest and easiest way to distribute this is via e-mail. Please provide your e-mail to membership services. It only takes a few minutes...Don’t be left out of Resident Rounds!

Attention Branch Presidents
If you are a new student or physician Branch President, please contact the National Office if you have not done so. If you live in an area that does not have a nearby local branch, and you are interested in starting one, please contact the Membership Services Department at the National Office at (703) 838-0500.
Greetings and Best Wishes for the New Year

Lynn C. Epstein, MD, Brown University

Greetings! The AMWA Annual Meeting in Boston was a veritable feast of riches—with a full and outstanding program and countless opportunities to network and to plan for future endeavors. Since it is traditional for students to elect new leaders each year, the meeting also includes the passage of mandates to other hands and the sharing of plans to reach ambitious goals that have already been partially fulfilled. Thus, I want to devote this column to sharing the messages from this change process with AMWA members.

Let me begin with kudos to our “graduating” National Student Coordinators, Elizabeth Skirm and Melissa Meredith, whose accomplishments in 1996 were many. Through them, there has been active representation at board meetings and much encouragement for the energetic Regional Student Coordinators and student members from schools across the country. The students have offered educational programs to support women’s health and provide services in their communities. They are to be congratulated for their enviable combination of creativity, commitment, and follow through.

Just as importantly, students have renewed, restored, and created bridges with AMWA physician members and leaders. In the process, they have gained guides for collaboration and have formed close bonds. The net results were manifest everywhere at the 1996 Annual Meeting—in joint endeavors between student and physician members and in the warm interactions. Permit me a few examples:

With the support and assistance of Program Chair, Clarita Herrera, MD, there was an abundance of student activities at the Annual Meeting—from a mentoring breakfast to special workshops and a student room—share check-off on the registration form.

The students provided assistance at the meeting from serving as “guides” in the computer room to helping members leap into cyberspace, helping with session set-up and evaluation, and holding a new student poster session. Students enjoyed and appreciated these opportunities to contribute and network. In 1996, a new student poster session and the student newsletter set standards of excellence.

Students were also active participants at Committee, Board, and House of Delegates meetings addressing affirmative action and a range of other issues. The students also provided useful suggestions on how to maintain residents as members. At the final board meeting, Elizabeth Skirm and Melissa Meredith agreed to chair an ad hoc committee on the transition from medical school to residency. Among the ideas they want to explore is having the membership category include the first PGY year so that AMWA remains connected with students as they move into residency and restoring the program on transitioning to residency. Perhaps these types of activities will be important for NSCs in the future and will become a tradition.

As another year begins, a hearty welcome to newly elected student national and regional coordinators. You follow some fine leaders and a year filled with accomplishments. Together, new friends and old, I am looking forward to another strong year.

“Get Active” in the New Year!

Louise Davies, National Student Coordinator

Hello to all students out there! Arielle and I have heard from many of you, and we know you are out there accomplishing great things! I know that right about now school can start to feel overwhelming and seem to dwarf the other areas of your life.

I would encourage you to use AMWA as the rock that keeps you grounded in why you chose to go to medical school in the first place.

Our suggestions for winter/spring program activities include an evening for discussion of maternity in medicine, the transition to clerkships or internships, or how to mentor younger students coming along behind you.

Reach out to other branches for support. Contact your regional coordinator and find out what other branches, student and physician, are doing in your area. Attend regional conferences or help plan a conference in your region.

There is an opening for a summer intern (pay is $2,000/month) to help with National Primary Care Day. If you are interested, please contact NSC Arielle Stanford at stanfora@medicine.wustl.edu.

Call for Regional Student Coordinators

Regional Student Coordinators (RSCs) are needed in Regions V and VIII. RSCs serve as a liaison between the student members in the region, the Regional Board, the National Student Coordinators (NSCs), and the National Office. RSCs must be national AMWA members. For more information or these positions, please contact Louise Davies (NSC) at ldavies@washington.edu or Arielle Stanford (NSC) at stanford@medicine.wustl.edu.
WHAT'S HAPPENING IN AMWA

801 North Fairfax St., Suite 400
Alexandria, VA 22314

Newsletter Committee and Staff
Debra R. Judelson, MD, AMWA President
Diane Helentjaris, MD, VP, Communications
Donna Shelley, MD, Chair, Publications
Lynn Epstein, MD, Director of Students
Louise Davies, Arielle Stanford, National Student Coordinators
Annette Kissmaul, MD, Resident Representative
Eileen McGrath, JD, Executive Director
Anne Pritchett, Managing Editor, Director, Public/Government Affairs
Liz Pejeau, Desktop Publisher and Layout Artist, Project and
Public/Government Affairs Associate

What’s Happening in AMWA is published six times per year (February, April, June, August, October, December) by the American Medical Women’s Association (AMWA). All editorial material becomes the property of AMWA. AMWA reserves the right to edit all materials.

For a copy of an article or an issue of the newsletter, contact AMWA, 801 N. Fairfax St., Ste. 400, Alexandria, VA 22314; Online: aprit@amwa-doc.org or lpejeau@amwa-doc.org. Phone: 703/838-500; Fax: 703/549-3864.

AMWA was well-represented at the National Institutes of Health (NIH) Office of Research on Women’s Health (ORWH) Conference, "Beyond Hunt Valley: Research on Women’s Health for the 21st Century." This workshop was the first formal step to update the current biomedical and behavioral research agenda in women’s health. AMWA members participating in the meeting include Drs. Leah B. Berkus, Carol Eiserberg, Jean Ann Grisso, Janet Heinrich, Donna Moore, Helen Rodriguez-Trias, and Gloria Sarto.

L to R: Eileen McGrath, JD, AMWA Executive Director; Wendy Chatkin, MD, MPH, JAMWA Editor-in-Chief; Vixtian Pinn, MD, ORWH Director; Janet Heinrich, MD, AMWA Member; Donna Moore, MD, AMWA Vice-President, Membership.