

usually understaffed branches of their biggest administrative task. But that's not the only advantage for branches, it is also a chance to add to their membership. When presented with a bill, many women physicians who had previously paid national dues only, decide to join their local branches as well. In fact, according to AMWA's membership director, the last two branches to adopt the unified billing option, Los Angeles and New York City, have added 40 and 70 new members respectively. "It's been an enormous success for the branches," said Ms. Gibney. In April, all branches will receive a letter from the national office inviting their participation in the unified billing plan and explaining details and advantages.

Exhibiting at national medical meetings is another key part of AMWA's overall membership strategy. And now that we have a professionally designed and constructed booth, AMWA is investing significant effort in this method of recruitment. "We're confident that the professional look and presentation will increase AMWA's visibility among national associations tremendously," said Dr. Widrow.

Celia Rea Gibney has begun taking the 8' by 10' booth all across the country. Her first stop, the annual meeting of the American College of Physicians in New York in March, was a huge success. "The booth attracted a lot of interest," said Ms. Gibney. "We distributed more than 300 brochures and made some excellent contacts." At press time, she was preparing for the AMSA national meeting.

Her itinerary for the next few months includes the following stops:

- April 22 Medical Society of the State of New York
New York City
- May 7-11 American Psychiatric Association
Montreal, Canada
- October 15-20 American Academy of Pediatrics
San Francisco

AMWA members registered for any of these meetings should be sure to stop by and lend their support to staff recruitment efforts.



Membership Director Celia Rea Gibney at the ACP meeting.

Leadership Focus of Annual Meeting

AMWA 1988 Annual Meeting
November 2-6 • Chicago, Illinois

The first week of November, hundreds of women physicians and medical students from all across the country will gather at Chicago's Fairmont Hotel. Plan now to join them for an exciting program emphasizing leadership for women in medicine, skills training, personal and career advancement.

On Friday, AMWA's Leadership Forum Co-Chair Mary Jane England, MD, will be joined by other senior women physicians in a "View from the Top." Find out how these women climbed to the heights of their fields. Two of the Leadership Task Force's subsections will also sponsor workshops, one a training session for advancement in specialty societies, the other on advancement for women in the AMA.

Saturday's program will offer even *more* choices. The Leadership Task Force's academia section will have its turn then, offering tips on a key to academic success: "How to Get Published." Then, using the Anti-Smoking and Leadership Task Forces as models, AMWA's publicist Linden Berry and Publicity Committee Chair Susan Blumenthal, MD, will lead a morning-long workshop on "Personal Development and Media Training."

Two very special sessions will address a need identified by the Strategic Planning Committee and made a top priority: leadership within AMWA. Leadership Forum Co-Chair Eugenia Marcus, MD, will be joined by Asha Wallace, MD, in a morning-long session on "How to Motivate, Recruit, and Retain Members." This workshop will build skills needed for the most basic steps in organizational growth: recruitment of members and branch development. The second, *all-day* session will feature a half dozen AMWA leaders joined by a professional facilitator in "Building Toward Generic Leadership: The AMWA Model of a Leader." This workshop will present a vision of an AMWA leader who combines the best of both female and male characteristics and styles.

Of course, there will be workshops on many other themes as well, and on Sunday, the second of a major two-part program on AIDS in women and children will be presented (the first will be at the Interim Meeting in June). The schedule also includes committee and business meetings (clustered on Wednesday and Thursday), a session of the House of Delegates (Friday afternoon), and time for relaxation and networking. Friday's Bob Oaks Tour will take AMWA members to Chicago's famous Second City Theatre for an evening of unrivaled satirical humor.

The Program Committee has worked hard to make the 1988 Annual Meeting stimulating, educational, and fun. But they have done much more: by limiting the main program to three days, they have made it accessible to busy physicians and medical students. "Open your appointment book now and cross off Friday, November 4," says Program Committee Chair Leah Dickstein, MD. "Then call AMWA at 212-353-3822 to register early—and save \$50. Now, you're all set. See you in Chicago!"

LEGISLATIVE ALERT

AMWA Supports Child Care

On November 19, 1987, the Act for Better Child Care Services, or "ABC bill," was introduced into the Senate (S 1885) by Christopher Dodd (D-CT) and into the House (HR 3660) by Dale Kildee (D-MI). With dozens of sponsors in both houses of Congress, the bill would authorize \$2.5 billion for fiscal 1988 and require states to match federal funds by 20%.

The funding would be used to:

- Make child care more affordable for low and moderate income families; states would have the funds to offer direct financial assistance.
- Increase the number of child care facilities and the number of qualified staff; states would be required to provide grants and low-interest loans for start-up and expansion.
- Improve the quality of child care; training and technical assistance funds would be made available and states would be required to review and strengthen licensing standards.
- Coordinate child care resources to insure efficient use and make a wide range of options available; states would be required to develop overall child care plans and to fund referral programs.

A coalition of 90 organizations, the Alliance for Better Child Care, has been formed to support passage of the bill and hearings are being scheduled around the country. Now is the time to write your Congresspeople expressing your support for this important measure.

Osteoporosis Legislation

AMWA members have been asked by the National Osteoporosis Foundation to write their representatives in support of National Osteoporosis Prevention Week. HR 442, sponsored by Olympia Snowe (R-ME), would officially designate May 8-14, 1988 as National Osteoporosis Prevention Week. As physicians, your voices will carry special weight, so write today.

Updates

Several issues that AMWA has taken a stand—and action—on in recent months have been decided in our favor. Read on to find out just how much impact a united voice can have.

Title X Regs Illegal. Restrictive anti-abortion regulations governing Title X family planning clinics were declared unconstitutional by a federal judge on March 3, the day the rules were scheduled to go into effect. US District Court Judge Walter J. Skinner issued a permanent injunction that prevents the Department of Health and Human Services from enforcing the regulations, which were opposed by AMWA and dozens of other medical and women's organizations. If the regulations had gone into effect, clinics receiving Title X funds would have been prevented from informing women of their right to abortion and making abortion referrals. Furthermore, those Title X clinics that offer abortion-related programs would have been forced to keep those services "financially and physically separate" from the rest of the clinic.

Rights Bill Enacted. The Civil Rights Restoration Act, which was endorsed by AMWA at its 1986 Annual Meeting, was passed by the House of Representatives on March 2 in an overwhelmingly favorable vote, 315 to 98. The Senate had already passed the bill by an equally favorable count, 75 to 14, in January. On March 22, Congress overrode President Reagan's veto of the bill in a major bipartisan upset.

Sponsors of the legislation say the bill was necessary to clarify the intent of Congress following a 1984 Supreme Court decision. The case brought by Grove City College challenged the extent of Title IX's antidiscrimination coverage. Title IX of the Education Amendments of 1972 prohibits sex discrimination on the part of any institution receiving federal funds. But the College argued that only those specific

programs or activities that actually receive the funds are liable for compliance, not the entire institution. Until this decision, it was commonly understood that the whole parent organization must comply if any of its parts received aid.

The Civil Rights Restoration Act reestablishes the kind of broad protection originally intended by Congress and guaranteed through four major federal statutes: Title VI of the Civil Rights Act of 1964, Title IX of the Education Amendments of 1972, Section 504 of the Rehabilitation Act of 1973, and the Age Discrimination Act of 1975.

American Boycott Ends. American Airlines has agreed to ban smoking on intrastate flights in California. As their letter to AMWA member Marjorie Braude, MD, makes clear, however, they still believe that the US Department of Transportation is the only agency with the authority to dictate such policy. Thus, they explain, they are not complying with the California state law; rather, they are "accelerating our implementation of the DOT's pending ban."

FMLA Still in Process. As we were going to press on this issue, the Family and Medical Leave Act had not yet come to a vote in either house of Congress. So there's still time for you to write and express your strong support of this important measure. When you write your senators, be sure to urge them to vote for the House compromise and not to weaken the bill further.

When You Write

The Honorable Jane Doe
United States Senate
Washington, DC 20510
Dear Senator Doe:

The Honorable Jane Doe
House of Representatives
Washington, DC 20515
Dear Representative Doe:

STUDENT SENATE

Plan for Interim Now

Mary Bongiovi (*Columbia College of Physicians and Surgeons*)

The 1988 Interim Meeting, "Women and AIDS," will be held in Nashville, June 17—19. Money and time should not be deterrents to attending (see box below). The Vanderbilt Plaza Hotel has blocked off a limited number of rooms at a reduced rate for students—\$98 for a triple and \$108 for a quad. Also, the meeting comes right *after* the boards, so the second-year students can use this as a chance to get away and recuperate.

The meeting will be short, but chock full of activities of interest to students. On Friday, along with committee meetings, which all student members are encouraged to attend, there will be a Student Orientation and a "Take A Student to Dinner" program. Saturday's schedule includes four workshops, two of which will be especially informative for student members and leaders. The first, "This is Your AMWA," will give exciting inside information about AMWA and its future directions and offer strategies on how we can transmit our enthusiasm to the regions, branches, and members. The second, "How to Develop an Effective Regional Board," will deal with how to develop a self-sustaining, yet responsive governing structure. A tour of Nashville and Opryland, dinner on a riverboat, and a Student Senate meeting will wind up the day. On Sunday, the plenary session will be followed by brunch with the speakers.

As you can see, the program strikes a nice balance of work and play. Both Tien-Bao and I hope that we will see as many students as possible in Nashville.

Building A Student Presence

Mary Bongiovi (*Columbia College of Physicians and Surgeons*)

Students make up close to one-third of the total membership of AMWA. I think we should strive this year to

expand our presence by increasing membership and bringing an even larger student contingent to the 1988 Annual Meeting. I know of three approaches to attain this goal:

1. *Start a new branch.* The bylaws of AMWA state that to obtain a charter for a branch one need only have three or more student members who meet at least once a year and who are sponsored by an active physician member. To obtain a listing of physician members in your area, contact your regional coordinator (RC). If you would like to start a branch and need some advice or encouragement, call me or your RC.

2. *Reactivate an existing branch.* There are quite a number of chartered branches entitled to delegates to the Annual Meeting that lack a branch president. If you want to have your voice heard, revitalize your branch by contacting the current members and electing officers. Lists of national members can be obtained from Celia Rea Gibney at the national office or from your RC.

3. *Bring a friend to AMWA.* If you are a member of an active branch, bring a friend to your next meeting and encourage her to join the national organization. Increasing membership in this way is doubly productive. You can

"share the wealth" of AMWA with a friend and, by increasing local membership, your branch may qualify for another delegate to the Annual Meeting!

With your enthusiasm, hard work, and commitment to AMWA, along with the advice and encouragement of the RCs and national student coordinators, students will have an ever growing presence in AMWA. Let's all get to work!

More Opportunities for Students

Tien-Bao Chao (*Columbia College of Physicians and Surgeons*)

To continue the listing from the last newsletter, here are more educational opportunities for medical students.

The AMA-Medical Student Section is still finalizing arrangements for an elective at a medical school in China. They hope to have applications available by late spring.

The JM Foundation is offering 133 medical student scholarships in alcohol and other drug dependencies for 1988. The Scaife Family Foundation in Pittsburgh also plans to offer 70 scholarships, many at the same institutions. Medical students chosen would be "Scaife Family Fellows." The goal of these one- to three-week summer programs is to enhance knowledge of and basic skills in the identification, intervention, and treatment of alcohol and other drug dependent people, to provide a comprehensive understanding of these dependencies, and to encourage a

Need Help Getting to the Interim Meeting?

Here are some tips on raising money for travel:

- Ask the dean of your medical school. Funds are often available to sponsor student travel. Stress the importance of having the school represented at a national forum.
- Talk to the alumni office. It may fund you or provide the names of women alumnae you can contact for donations.
- Contact your local AMWA physician branch. Some branches have funds to help students attend national meetings.
- Talk to drug company representatives. Some companies donate money for student travel. Ask your student affairs office for possible contacts.
- Raise the funds yourself. Be enterprising—sell baked goods, sell a service, or sponsor aerobics classes.

Remember, your chances are better if you try more than one approach. Persistence pays off in cash!

Message from the Director of Students



Student leadership training has become a very important part of the agendas of many organizations. AMWA has made a commitment to leadership training at all levels, with student leadership development a top priority.

The national student coordinators, regional coordinators, and student delegates are key participants in molding the future of this organization. They represent outreach to the grass roots; they are our recruiters for now—and the future; they are our most valuable investments. Our Executive Board, regional governors, and branch presidents must seek out and use their talents and their commitment to AMWA.

Leadership is learned in many ways—by example, by training, and, most importantly, by the actual opportunity to exercise it. Let us give our students with proven records and experience in AMWA more opportunities to use their talents and express their views and perspectives. Often, a blend of old and new ideas paves the way to successful endeavors.

—Lillian Gonzalez-Pardo, MD

positive attitude toward dependent patients.

A few of the institutions involved include the Betty Ford Center, Maryland Department of Health and Mental Hygiene, Texas Institute on Alcohol and Drug Studies, and Vanderbilt University School of Medicine. The scholarship covers tuition, room and board, and includes a travel/expense stipend. Programs are offered nationwide during June, July, and August. Students should apply as early as possible. For a complete listing of programs and phone numbers, contact Tien-Bao Chao at 212-927-0844.

Lange Medical Publishing is celebrating its 50th birthday with an essay contest for medical students; the topic is "Ethical Challenges to the Physician in the 1990s." It should be typed, double-spaced, and be no longer than 2,000 words. Students must include their full names, medical schools, and student grade level. The original and three copies should be mailed to: Ruth Weinberg-Essay Contest, Lange Medical Publishing, Appleton & Lange, 2755 Campus Dr, Suite 205, San Mateo, CA 94403; 415-377-0977.

AMWA's Student Leaders



National Student Coordinators: Mary Bongiovi, left, and Tien-Bao Chao, right.

A Word About Committees

Almost all student appointments to committees have been made. If you are interested in contributing to a committee, but are not an appointed member, please feel free to attend its meeting at Interim in June. The meetings are open to all AMWA members and many chairs have specifically said they would like as many students as are interested to attend. This is your chance to get involved and have an impact on AMWA!

For students who have been appointed to committees, there are many ways to become active members. Ask to help run surveys, compile results, write position papers, etc. Call the chair and express your interest and, if at all possible, come to the Interim Meeting in Nashville. Hope to see you there!

—TBC

Regional Coordinators

- I Jennifer McCullen
617-387-5456
- II Margaret Divish
212-824-5996
- III Ilene Katz
215-574-9119
- IV Maureen Boehm
216-678-5486
- V Pam Farmer
919-758-4043
- VI Veena Nath
313-769-1698
- VII Karen Shepherd
501-227-0863
- VIII Kathy Richmond
515-279-2699
- IX Susan Cauley
713-726-1648
- X Anita Wyatt
503-248-9232
- XI Stephanie Dyer
702-348-1420
- XII Barbara Robinson
415-325-8672

AMWA 1988 Interim Meeting

June 17-19 • Nashville, Tennessee

AMWA's 1988 Interim Meeting is just weeks away—time to make your travel plans if you haven't already. Don't miss this chance to spend three days with colleagues from all across the country, to take part in shaping AMWA's future, and to gain leadership and organizational skills.

Of course, it's business first at any Interim Meeting, so Friday is devoted to committee and task force meetings from 10 AM until evening. Plan to "Take a Student to Dinner" at 7:30 and get back in time for the Welcome Reception at 9. Or, if you have no committee obligations, work all day, arrive that night, and begin your weekend with the reception! Seeing old friends and relaxing over a cup of coffee is a great meeting opener.

Saturday morning it's business again with more committee meetings and a special session of the House of Delegates at noon, followed by an Executive Board meeting at 12:30. The House will have one item on its agenda: amending the bylaws to accommodate the national office relocation.

On Saturday afternoon, you will have a choice of four workshops:

- Anne Bernstein, MD, chair of the Leadership Task Force's section on academia, will take participants through the process of assessing assets and liabilities in a workshop entitled "How to Get Promoted."

- Clair Callan, MD, and Linda Brzustowicz, MD, of the Leadership Task Force will join executive staff and members of the Tennessee Medical Society in the presentation of a case study. Using the Society as a model, panelists will show "How to Involve More Women in National Societies."

- Much of the credit for AMWA's recent media exposure goes to publicist Linden Berry. In "This Is Your AMWA: Publicity and Public Relations," Ms. Berry will share the pro's secrets and strategies for successful media relations.

- AMWA's move to "regionalization" several years ago has improved communication and contact among members, branches, states. A group of regional governors led by Jo-Ellyn Ryall, MD, will show how the regions can work even more efficiently in "How to Develop an Effective Regional Board."

After a day spent inside in meetings and workshops, participants will appreciate the change of pace—and scenery—offered by a tour of Nashville. That and a dinner on a charming riverboat will leave everyone refreshed and ready for the scientific session the next morning.

Sunday's plenary will present a group of distinguished panelists in "An Overview of the AIDS Crisis in Women and Children," moderated by Program Committee Chair Leah Dickstein, MD. The speakers will fill in the facts behind the headlines in a fully accredited CME program, beginning with Mary Guinan, MD. Dr. Guinan, assistant director for science at the Centers for Disease Control, is passionately concerned about preventing the spread of AIDS in women—the subject of her talk and several recent columns in *JAMWA*. A tragic result of AIDS in women is the spread of disease to children, the topic of Virginia Anderson, MD, director of a pediatric AIDS study group at the Armed Forces Institute of Pathology in Washington, DC. As many problems as AIDS poses medically and therapeutically, it presents even larger legal and moral questions. These ethical dilemmas will be addressed by Gene Copello, MD, president-elect of the International Society for AIDS Education. To close the program, Linda Fisher, MD, of the St. Louis Department of Public Health, will act as discussant, pulling together common threads and pointing out inconsistencies.

Before setting off for home, participants will meet for a final luncheon, where Linda Allen, MD, winner of Branch 14's Mary Putnam Jacobi Award will discuss the research made possible by the award.

It's hard to believe that such a full program has been packed into just two and a half days, but the Program Committee was determined to accommodate the busy lives of physicians and medical students. Somehow, they managed to fit all the necessities—as well as plenty of extras—into a schedule that is compact, convenient, accessible. Don't miss it!

1988 Birch Award Open

The Carroll L. Birch Award, sponsored by AMWA Branch 2 in Chicago, is presented for the best research paper written by a woman medical student. The work must be original and should not have been published prior to submission; publication anytime after the June 30 deadline is not precluded, however. Graduation from medical school within the year of submission is also permissible.

The award winner receives a cash prize of \$500 and an abstract of her paper is published in *JAMWA*. The Committee is under no obligation to pick a winner annually, however. The award is presented only if there is a deserving manuscript.

To enter, send three copies of the manuscript, a letter from your faculty research sponsor, and a cover letter stating your medical school, graduation date, and permanent mailing address to: Carroll L. Birch Award Committee, AMWA, 465 Grand St, New York, NY 10002. The deadline for submission is June 30, 1988.

Bulletin Board

Dumb, Dirty, Deadly

Want to make a fashion statement that really says something? Order your "Dumb, Dirty, Deadly" T-shirt today. The front of the royal blue shirt (extra large only) announces "Smoking is Dumb, Dirty, Deadly" and a list on the back identifies a plethora of hazards. Shirts ordered singly or in small quantities (fewer than ten) are \$10 each; branches can bulk order them as a fund raiser for \$7 each. Send your order to AMWA T-shirt, 465 Grand St, New York, NY 10002.



in June, the Nominating Committee must receive nominations by May 15. Offices open in 1989 include president-elect, vice-president, secretary, counselor of organization, director of members-in-training, and the member-in-training member of the Executive Board. So, if you're ready to throw your hat into the ring or have a colleague who would make a great officer, send the candidate's CV to: Nominating Committee, AMWA, 465 Grand St, New York, NY 10002.

Bed and Breakfast

Planning a trip? Do you have residency or job interviews coming up? Maybe you're attending an out-of-town conference or meeting? No matter what your travel plans, AMWA's Bed and Breakfast program is there for you. AMWA members all across the country have volunteered to host women physicians and medical students free of charge. When your itinerary is set, just call Joan Tormey at the national office (212-477-3788) and she will match you with a volunteer hostess in each of the cities you plan to visit. The lodging is free, but there is a \$5 administration fee per placement to cover the cost of the service. Don't send payments in advance, fees are due only when reservations are made. And all connections must be made through the national office.

Next time your work calls for travel, consider the advantages of AMWA's Bed and Breakfast program — networking, friendship, a real home away from home.

Final Call for Nominations

In order to draft a slate of candidates when they meet at the Interim Meeting

Be it resolved . . .

Every year, AMWA's House of Delegates considers resolutions on major issues of concern to women physicians. Now is the time to think about those things that concern you, to draft and submit a resolution. Although resolutions on timely matters may be accepted late, the deadline for publication of resolutions in the House of Delegates workbook is July 15, 1988. Send your resolutions to: Victoria I. Paterno, MD, Resolutions Chair, AMWA, 465 Grand St, New York, NY 10002.

AMWA Goes Down Under

If you've always had a yen to go "down under" now's your chance. In August,

AMWA President Doris G. Bartuska, MD, will lead a tour to Australia and New Zealand. In addition to stops at the Great Barrier Reef and World Expo '88 in Brisbane, visits to a Maori village and the largest colony of koala bears, AMWA members will visit hospitals and medical centers, meet their Australian colleagues, and participate in a fully accredited CME program on endocrinology and metabolism. The tour departs from and returns to San Francisco, August 2-17; the package includes all air and other transportation costs, breakfast daily, all hotel accommodations, and more. Full details will be sent to all AMWA members soon. If you don't receive the mailing or have other questions, just call Sandra Spadero, International Marketing Tours, 201-967-0880.

Calling All Editors

Publications Committee Chair Jean Fourcroy, MD, is organizing a network of AMWA branch newsletter editors. If the network is large enough to qualify as a user group, branches will get reduced rates on software for desktop publishing. Don't miss this chance to improve the look of your newsletter and to make production easier and more efficient. To join, send Dr. Fourcroy a copy of your most recent issue and add her name to your regular mailing list: Jean Fourcroy, MD, 6310 Swords Way, Bethesda, MD 20817.

Free Insurance Delayed

Due to scheduling problems, the free flight insurance offer has been postponed. We apologize for any disappointment or inconvenience the announcement in the March/April JAMWA may have caused. We do expect to make the flight insurance available at a later date, probably in the fall. In the meantime, AMWA's Personal Accident Insurance Plan is available, just write or call Albert H. Wohlers & Co., 1500 Higgins Rd, Park Ridge, IL 60068-5750; 800-323-2106, in Illinois, 312-698-2221.

MAIL TO: AMERICAN MEDICAL WOMEN'S ASSOCIATION
465 GRAND ST., NEW YORK, NY 10002

NAME _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____
PHONE (HOME) _____ (WORK) _____
MEDICAL SCHOOL _____ YEAR _____
SPECIALTY(S) _____
LICENSE(S) _____
SPECIALTY BOARD CERTIFICATION(S) _____

AMWA MEMBERSHIP APPLICATION

Regular Member \$100
 Member-In-Training \$40
Student Member
 one year \$10 (does not include *Journal*)
 four years \$35 (includes one year's subscription to *Journal*)
 Check Enclosed
 VISA/MC # _____
Exp. Date _____
(\$40 minimum charge)

Volume XIII, Number 2
Spring 1988

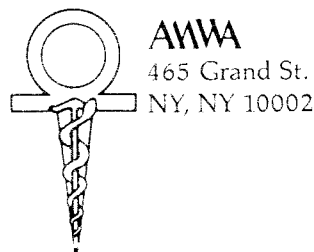
Published by the
American Medical Women's
Association, 465 Grand Street,
New York, NY 10002
212-477-3788

Doris G. Bartuska, MD, President
Carol Davis-Grossman, Executive
Director

This issue prepared by Jane Williamson

WHAT'S HAPPENING IN

AMWA



Non-Profit Org.
U.S. Postage
PAID
Albany, NY
Permit #377