In July 2013, after finding that health care providers were largely unaware of the problem of sex trafficking, I was convinced that we needed to find a way to educate health care providers – and quickly. The Institute of Medicine serendipitously issued a statement in September 2013 stating this very need. With my background in theater and television/film, I thought the medium of video would be most effective.

Enter Stuart Culpepper, a friend, an award-winning creative director/producer, and an experienced digital strategist. Stuart generously volunteered his own time to work on this project with me. We’d need a film crew, equipment, a web designer… in other words, funding. We planned an online crowd source funding campaign.

Enter the American Medical Women’s Association. Under the guidance of executive director Dr. Eliza Chin, and with the help of Dr. Doug Chin, Dr. Holly Atkinson, Dr. Suzanne Harrison, my husband Lou Seitchik, and generous AMWA supporters, AMWA’s Physicians Against the Trafficking of Humans (PATH) was founded. Experts from the fields of Adolescent Medicine, ObGyn, Internal and Global Medicine, and anti-trafficking organizations GEMS and Covenant House and Sanctuary for Families, as well as two dynamic survivors of trafficking, stepped forward to donate their time, knowledge, and insights to the video.

One year later, we launched PATH: an AMWA website and video to educate health care providers about the domestic sex trafficking of minors. We believe it can and will change lives.