



American Medical **Women's** Association

The Vision and Voice of Women in Medicine since 1915

Let's Move!

AMWA was there at the launch of Ms. Obama's ***Let's Move*** campaign and is committed to working with her on the issue of obesity.

AMWA and The American Academy of Pediatrics (AAP) are joining forces. AMWA will use the AAP 5-4-2-1 prescription for healthy living on business card magnets as messaging from AMWA. While acknowledging these recommendations from the AAP, AMWA can target mothers, who are often the decision makers in the family regarding food and lifestyle.

AMWA has organized a networking coalition of national physician organizations and have chosen as a joint project, childhood obesity.