

November 6, 2009

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Join AMWA Today!

AMWA's Donor Members include contributors who believe in AMWA's mission and goals through advocacy and our charitable programs. Donation categories are variable and affordable. To Donate Now, **Click HERE**. For those interested in Voting

American Medical Women's Association

This message contains graphics. If you do not see the graphics, **Click here to view**



Save the Dates- 2010 Annual Meeting, Friday, March 26 through Sunday, March 28 celebrating AMWA's 95th Annual Meeting!

Registration is now open for the 95th Anniversary AMWA meeting and Advocacy Day March 25 during Women's Health 2010 with CME by the 18th Annual Congress.

Visit www.bioconferences.com/wh to register online, view the complete program and accreditation details, and learn about special AMWA activities at the Congress.

Program Committee Update

Make your voices heard in health reform and other legislative matters. Join us Thursday March 25, 2010 for Advocacy Day immediately before the Women's Health Congress/ 95th year Anniversary AMWA Meeting. There will be a panel discussion in the morning and we will meet with our Legislators and/or their Health Legislative Assistants in the afternoon. If you are interested please RSVP to **lwatersMD@yahoo.com**.

Preparation for AMWA Day on the Hill 2010

Make your voices heard in health reform and other legislative matters. Join us Thursday March 25, 2010 for Advocacy Day immediately before the Women's Health Congress/ 95th year Anniversary AMWA Meeting. There will be a panel discussion in the morning and we will meet with our Legislators and/or their Health Legislative Assistants in the afternoon. If you are interested please RSVP to **lwatersMD@yahoo.com**.

Reform Matters Toolkit

An important part of AMWA's advocacy activities is to ensure that women's specific needs and the challenges are addressed within the health care system. The National Women's Law Center whose work focuses on women's health and health care

Membership categories, annual dues are as follows: Member, \$225; Discounted & Non-Physician Member, \$150; Resident Member, \$100; Medical Students, \$75 (one time fee); and Undergraduate Students, \$25 (one time fee).

Donate to AWHS

Help AMWA maintain and expand vital programs by supporting the American Women's Hospitals Service. AWHS supports medical clinics for the underserved and international travel grants for young women physicians and medical students. Your gift to AWHS is fully tax deductible, and you will have the comfort of knowing that each AWHS-supported clinic's service and quality of care is monitored by AMWA physicians. You can see the stories of our clinics and read stories told by students who have received our travel grants posted on our website, www.amwa-doc.org.

To order AWHS logo note cards, [click here for an AWHS Note card Order Form](#)

AMWA thanks our Corporate Partners for their continued generous support:








coverage has a great advocacy and lobbying resource called the **Reform Matters Toolkit**. This Toolkit provides the resources women's advocates need to be full participants in the health care reform movement and policy debates at the state and national levels. The toolkit explores various health care reform proposals and their impact on women's access to comprehensive, affordable, quality care.

2010 Award Nominations

Nominations for the 2010 AMWA Awards are now being accepted for the awards below.

Elizabeth Blackwell Award

This award, initiated in 1949 by Elise S. L'Esperance, M.D., is granted annually to a woman physician who has made the most outstanding contribution to the cause of women in the field of medicine.

Bertha Van Hoosen Award

This award is named in honor of the Founder and first President of AMWA, and honors a woman physician who has demonstrated exceptional leadership and service to AMWA, and has been an active member for at least five years.

Lila Wallis Women's Health

This award is given in the name of one of AMWA's most beloved Past Presidents. Each year, the award is given to an individual whose lifetime achievements, accomplishments, motivation, mentorship, energy and enthusiasm for women's health, education, and research reflect the trailblazing achievements and influences in women's health exemplified by Dr. Lila A. Wallis.

Woman in Science Award

This award is given to a woman physician who has made exceptional contributions to medical science, especially in women's health, through her basic and/or clinical research, her publications and through leadership in her field.

Anne C. Carter Leadership Award

This award honors the memory of Anne C. Carter, MD, and is in recognition of a national student leader in AMWA. *The award honors Dr. Carter's dedication to the welfare and success of all women medical students. Dr. Carter's life was a celebration of what women can achieve and contribute to others. For many years, Dr. Carter was Trustee of the Financial Aid Fund of AMWA's New York Branch 14, served as Chair of the Student Loan and Scholarship Committee, and on the AWMA Foundation Board.*

Email nomination and CV to associatedirector@amwa-doc.org by January 15, 2010.

Consider AMWA's Legacy Fund for Year End Donations

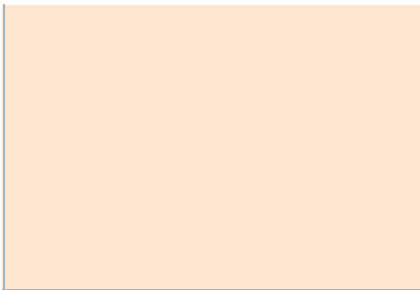
Construction on AMWA's permanent lobby exhibit at the Archives & Special Collections on Women in Medicine--the largest collection of material pertaining to the history of women in medicine in the US, is almost complete! Located in Philadelphia, Pennsylvania, the Archives will be part of Drexel University's new building for the Institute for Women's Health and Leadership. To secure this permanent exhibit space in the new building, AMWA will need to raise \$100,000 over the next year. Please consider a contribution to this worthy cause. Any amount will help us reach the goal. Donations of \$2,500 and above will be individually recognized in the lobby's The Wall of Fame display.

[Click here to donate now!](#)

AMWA News

The Medical Women's International Association (MWIA) Cruise

The Medical Women's International Association (MWIA) Cruise and 'Caregiver' Course was September 19 – 26, 2009; it was a great success! The ship traveled from Boston to Montreal,



Canada gliding up the coast to Maine and down the St. Lawrence waterway. It was beautiful. Classes were held during the day; AMWA past president, Dr. Claudia Morrissey, was one of the speakers.



The first port of call was Bar Harbor, Maine. This beautiful town is the home of the most important science laboratory, Jackson Lab. It has attracted visitors for over 200 years and continues to enchant visitors today. Bar Harbor is called this because of the Bar of land at low tide from the closest island.

The second city was Halifax, Nova Scotia also called the "City of Trees"; this beautiful city offers the warmth and charm of a small town. The ship crept around the island at 6 am (the sunrise was beautiful) and we docked close to the Dalhousie Medical School. Next we traveled to Sydney, Nova Scotia. This was an important center for mining and steel, and provides important seaport serves as a gateway to some of the most historic sites and scenic landscapes of the North Atlantic.

Our stop at Charlottetown, Prince Edward Island reminded everyone of Anne of Green Gables - at least the older physicians remember. About a half hour down river we were treated with the longest bridge - for this boat, passable only on low tides. The Confederation Bridge is a 13-kilometre/9 mile bridge connecting New Brunswick to Prince Edward Island.

The last port of call was Quebec City, Quebec. European atmosphere, historic character and Old World charm come alive as you walk narrow cobblestone alleyways past the stone houses and churches of the Old City. Quebec is also the home of an important medical center, Université Laval.

It was a wonderful trip with wonderful physicians from around the world. As a reminder, the next MWIA meeting will be in Muenster, Germany. Don't forget to register early for the 28th International Congress of the Medical Women International Association taking place in the Fuerstenberghaus, Muenster. It is a 5 minute walk from the main conference hotels and from the city centre. For more information please visit, www.mwia2010.net.

Your AMWA MWIA representative,
Jean Fourcroy

Call for Physicians Interested in Global Health and Leadership

Engeye Health Clinic, Uganda Seeks Resident Medical Director

Passionate about providing healthcare abroad? Interested in applying your medical degree where it will make a difference? The **Engeye Health Clinic** in Ddegeya Village, Uganda is seeking a Resident Medical Director to partner with Ugandan clinic staff in operating the clinic and directing healthcare policy in the Ddegeya catchment area.

We are interested in bringing a seasoned physician onto our team who will be able to:

1. Review and update our current healthcare diagnosis and treatment protocols
2. Collaborate with Ugandan clinic staff in management of daily operations
3. Maintain a list of medical action items to be addressed and effectively communicate needs to the U.S. team
4. Practice medicine in Ddegeya Village for a minimum of 9 months

Previous international experience preferred.

If you are interested in this amazing opportunity, please contact misty.richards@engeye.org. Additionally, for more information on Engeye's current operations and past achievements, please visit www.engeye.org.

Engeye's mission is to improve living conditions and reduce unnecessary suffering in rural Africa through education and compassionate health care. Implicit in every project that we undertake is the understanding that it will ultimately be sustainable with little or no outside assistance. The Engeye Health Clinic is a non-profit organization built from the ground up in 2006 to provide healthcare for a village in desperate need. Since the first medical mission in 2007, over 15,000 patients have been treated. The clinic functions due to equal partnership between Ugandans and Americans who share a common goal of making the world a better place through practicing compassionate medicine.

Are you involved in a local AMWA branch?

AMWA headquarters is updating the branch listings, so please email your branch name and contact information to associatedirector@amwa-doc.org.

Reminder to AMWA Student and Resident Members

A reminder about one time fees for Students and Residents:

- Undergraduate students- onetime fee of \$25
- Graduate/medical students- onetime fee of \$75
- Residents- onetime fee of \$100

If you are currently a Student or Resident member, please email your anticipated completion year to associatedirector@amwa-doc.org so we can extend your

Count Down to Universal Access

Results are in! AMWA Members Overwhelmingly Support a Public Option.

As part of AMWA's ongoing commitment to be the vision and voice of women in medicine, AMWA recently fielded a membership survey on access to healthcare. The survey was designed to update information gathered from previous assessments to better inform our policy efforts at this critical juncture in US history.

Of the survey respondents, the majority are physicians (69%) and physicians in training (26%); 3% are residents and 1% non-physician providers. The age of responders mirrors that of AMWA's membership with 40% 55 years or older, 31% 34 to 54 years, and 29% 18 through 33 years. Although physicians from over 20 specialties responded, the top specialties represented are Family Medicine, Internal Medicine, OB/GYN, Pediatrics and Psychiatry. Forty percent of respondents works at an academic institution and 29% is in private practice. Others are retired or employed at HMOs or public institutions.

The overwhelming majority of AMWA members who responded, 98%, favors AMWA taking a leadership role in improving access to healthcare. Ninety-two percent supports universal access with 79% favoring administration at the Federal level and 21% at the state level. When asked which services should be covered in the "basket of services" over 80% of responders selected the following:

- Preventive care/screening
- Primary care
- Chronic disease management
- Immunizations
- Emergency care
- Addiction/substance abuse treatment
- Vision and hearing services
- Mental health services
- Prescription drugs
- Family planning
- Rehabilitation medicine

Ambulance services, health education, dental services, home care, nursing home/long term care, dental services, and abortion services are included by 60% of responders.

Most important to the current debate about how to structure healthcare reform, 89% believes a public option should be included in healthcare reform legislation. AMWA members' support for a public option is consistent with findings from recent surveys of both the American public and other healthcare practitioners. AMWA encourages legislators to heed the opinions of patients and providers rather than serve the interests of the insurance industry by ensuring that a robust public option is included in any healthcare legislation that is passed.

*Claudia S. Morrissey, MD, MPH
Immediate Past President
AMWA*

Public Option Support

By Dr Laurel Waters FCAP FASCP

President Barack Obama named October 20, 2009 as "Time to Deliver Health Reform Call Party". People were encouraged to go to healthcare.barackobama.com to read his proposal. The particular emphasis was on the importance of a Public Option. There was a goal of 100,000 calls in that one day and well over 300,000 calls were made.

In California there was particular attention paid to Senator Diane Feinstein who was not clearly behind the Public Option. Dr Laurel Waters, AMWA Board of Directors and Branch 30, on that day joined the Flying Doctors (flyingdocs.org) in honor of Dr Helen Loewenstein. Dr Loewenstein had been an active member of the AMWA Branch 30 and the Flying Doctors until her death. Dr Waters called about 100 people that day. Dr Waters would like to encourage you to continue the calls in support of the Public Option to your Legislators.

AMWA has put together a list of organizations that are working hard to ensure health care reform. Keep up to date with the latest from Congress and how to take action to make your voice heard.

Physicians for a National Health Program

To receive e-alerts go to the 'Sign up for PNHP's E Alerts' box on the homepage. Enter in your email address and state.

Healthcare-NOW!

To receive e-alerts click on 'Healthcare-NOW! Updates' on the homepage. Click 'Sign Up' button under 'Sign up to receive monthly Healthcare-NOW! Email updates and/or action alerts'. Fill in and submit the form.

Progressive Democrats of America

To receive e-alerts enter your email address and zip code in the 'Join Our Email List' box on the homepage.

Association of Women's Surgeons

To receive e-alerts enter your email address in the 'Stay Informed' box on the homepage.

Center for Policy Analysis

To join listserve, send blank email to: join-equal@list.equalhealth.info.

Universal Health Care Action Network (UHCAN)

League of Women Voters

National Physicians Alliance

Health Care for All Colorado

Doctors for America

Raising Women's Voices

Policy, Legislation & Oversight

Health Insurance Reforms: Should there be a new federal law

and regulations to broaden coverage and make the market work better for individuals and small businesses?

Major health reform proposals in Congress include provisions that would revamp the private health insurance market to dramatically broaden insurance coverage. The goal is to provide affordable private health insurance to people who now have difficulty getting it, either because they must purchase it on their own or because they work for a small, lower-wage business. The changes would broaden federal regulation over private health insurance, a sector that has primarily been regulated at the state level. There is substantial bipartisan support for these reforms as well as broad backing, with some conditions, from private health insurance companies.

Many of the proposed changes are designed to end health insurance discrimination against individuals and business groups based on their health. Rather than excluding applicants in the individual market who might incur large medical claims, insurers would have to sell them comprehensive coverage. They could not exclude coverage for pre-existing health conditions or cancel coverage once it was in effect. In general, premiums charged to policy holders would be roughly the same in any given geographic area, and could only vary within limited ranges based on policy holders' ages, the size of their families, where they live, or the type of insurance product they purchased. Premium increases for "small group" coverage purchased for workers in small businesses would also be limited, since insurers could no longer use workers' underlying health conditions as a factor in deciding what to charge them.

Pro and con: For supporters, these changes are essential to achieving universal coverage. A basic principle of insurance is that it is most affordable -- and the market works best -- when the costs of the relatively few people who become sick are spread across the far larger group of people who are relatively healthy. That means it's important to get as many people as possible into the insurance "pool." In effect, healthy beneficiaries would subsidize care of the sick, and everybody would be protected in the case of sudden or unexpected illness.

Read the full story at www.healthaffairs.org

Pelosi Unveils House Health Care Bill

By David M. Herszenhorn

The House speaker, **Nancy Pelosi**, on Thursday unveiled a **\$894 billion health care package** that would provide insurance to up to 36 million people by broadly expanding Medicaid, the state-federal insurance program for the poor, and by offering subsidies to moderate-income Americans to buy insurance either from private carriers or a new government-run plan.

According to the Congressional Budget Office, the bill would reduce future federal deficits by about \$30 billion over the next 10 years, meeting President Obama's demand that the health legislation not add "one dime" to the nation's indebtedness. At a rally to unveil the bill, Ms. Pelosi, said: "This an historic moment for our nation and families. For nearly a century, leaders of every party and political philosophy have fought for health insurance reform."

Read the full story at nytimes.com

Business Groups Push Hard Against the Senate Bill

By Janet Adamy

Employers are blasting the Senate's plan to create a new public health-insurance program -- a sign of how businesses are becoming increasingly uneasy about Democrats' proposals to overhaul the health system.

Lobbyists for employers thought they had staved off a public plan in the Senate after the Finance Committee opted not to include the idea in its version of the health legislation. They were caught by surprise when the public plan resurfaced and Majority Leader Harry Reid (D., Nev.) said it would be in the bill brought to the Senate floor, albeit with an option for states not to participate.

President Barack Obama invited a group of small-business owners to meet with him at the White House Thursday. He will make the case that the health overhaul will give them the ability to control health costs.

The Business Roundtable, an association of company executives, is calling and visiting lawmakers to persuade them not to include the public plan in the legislation. The U.S. Chamber of Commerce on Wednesday began airing cable-television advertisements in seven states arguing that the public option will lead to higher taxes and increase the national debt.

[Read the full story at wallstreetjournalonline.com](#)

Lawmakers Target Medicare and Medicaid Fraud

By Jane Zhang

WASHINGTON -- The federal government needs to further step up efforts to fight Medicare and Medicaid fraud to generate more savings to help pay for a health-care overhaul, lawmakers said Wednesday.

"The scale of health care fraud in America today is staggering," Senate Judiciary Committee Chairman Patrick Leahy (D., Vt.) said at a hearing. "Now, as health care reform moves through the Senate, I want to make sure we do all we can to tackle the fraud that could undermine efforts to reduce the skyrocketing cost of health care."

Health-overhaul legislation moving through Congress contains provisions to beef up the government's antifraud effort. The U.S. loses at least \$60 billion to health-care fraud every year, and some estimates put the cost as high as 10% of the nation's total health-care spending, which exceeds \$2 trillion. Medicare, the federal insurance program for the elderly and disabled, and Medicaid, the federal-state program for the poor, are especially susceptible. The government has announced a series of indictments on Medicare and Medicaid fraud in the past two years, including indictments earlier this week involving a Mississippi medical clinic.

[Read the full story at wallstreetjournalonline.com](#)

Health & Wellness

Ten Steps to Preventing Infection in Hospitals

By Stephanie Simon

The facts are frightening: As many as one in 10 patients hospitalized in the U.S. will come down with an infection—often due to the very care that is supposed to be restoring health.

These infections afflict nearly two million patients a year, cause close to 100,000 deaths and cost up to \$6.5 billion.

But they are not inevitable.

Here are 10 ways to prevent infection in health-care settings—a list gleaned from conversations with doctors, nurses, administrators, the nonprofit Committee to Reduce Infection Deaths, and the Association for Professionals in Infection Control and Epidemiology.

We've divided the list into two parts: first, promising new technologies, and second, a look at back-to-basics techniques that many hospitals have reinvigorated, with great success

[Read the full story at wallstreetjournalonline.com](#)

Weight Gain Associated with Antipsychotic Drugs

By Buff Wilson

Young children and adolescents who take the newest generation of antipsychotic medications risk rapid weight gain and metabolic changes that could lead to **diabetes**, **hypertension** and other illnesses, according to the biggest study yet of first-time users of the drugs.

The study, to be published Wednesday in The Journal of the American Medical Association, found that 257 young children and adolescents in New York City and on Long Island added 8 to 15 percent to their weight after taking the pills for less than

12 weeks. The patients, ages 4 to 19, added an average of one to one-and-a-half pounds a week.

"The degree of weight gain is alarming," said **Dr. Wayne K. Goodman**, head of a **Food and Drug Administration** advisory panel on the drugs last summer and chairman of **psychiatry** at Mount Sinai School of Medicine in Manhattan. "The magnitude is stunning," he said.

Read the full story at nytimes.com

Tamiflu shortages have parents wild dose chase

By Rob Stein

First it was the rush for hand sanitizer. Then it was the quest for the vaccine. Now, as increasing numbers of children are coming down with swine flu, more parents are facing yet another anxiety-provoking chase: the hunt for liquid Tamiflu for kids.

Spot shortages of the liquid form of the antiviral medicine are forcing mothers and fathers to drive from pharmacy to pharmacy, often late into the evening after getting a diagnosis and prescription from a pediatrician, in search of the syrup recommended for the youngest victims of the H1N1 pandemic.

The drug can make the flu milder, go away more quickly and may cut the risk of potentially life-threatening complications. The shortages are being caused by a surge in demand because of the second wave of swine flu sweeping the country, combined with a decision by Roche, the Swiss company that makes the medication, to focus on producing it in capsule form.

Read the full story at washingtonpost.com

Professional Development

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LEARN ABOUT:

- Unique clinical and business strategies that compose Women's Center Care
- Learning how to develop an infrastructure to promote multidisciplinary care for women
- Designing, executing and sustaining a brand promise etc

To learn more or register, visit our conference site **[here!](#)**

The Women's Alliance 2009 National Conference Celebrating Ten Years of Service

November 5 - 7
Chicago Marriott O'Hare Hotel

Sponsored by
Heartland Human Care Services and Bridge to Success

Preparation for the November Conference is in full swing and it will be jam packed with vital information for surviving the current economy. We are running out of presentation time slots!

When making your Thursday travel plans, make sure you arrive early enough to participate in a fabulous pre-conference session planned for Thursday night, November 5th, from 6:00 to 7:30. This hilarious session, presented by Beyond the Good Life, will warm everyone up for the conference, helping to create a sense of connection and community. While having fun, you will discover how to create agreements that serve you, your partners & the organization; learn some strategies to stay grounded and calm in the times of chaos & challenge; and ways to identify early signs of common areas of burnout,

fatigue & being overwhelmed.

FRIDAY NIGHT: Special Evening Reception at Bridge to Success from 6:00 to 7:30 - Pre-registration needed!

KEYNOTE SPEAKERS:

Edith Crigler, not only carried the Olympic Torch, but serves as Associate Executive Director of the Chicago Area Project and President of the Board of Directors for the Chicago Jobs Council. Edith not only talks the talk, she has walked the walk.

Teri Goudie, international media consultant and a former ABC News journalist, is considered one of the world's top trainers. Goudie teaches a simple five step method that is designed to turn words into action. Her method can be used in media interviews, presentations, meetings and email.

We also have **Angie Blumel**, Manager for Volunteer Services for the Chicago Architectural Foundation; **Cheyenne Brinson MBA, CPA**, TWA Board Treasurer and consultant with Karen Zupko and Associates; **Julie McClure** of New York Life Insurance; **Kacie Walters**, Knowledge Leader with Hewitt & Associates; **Colleen Pogany**, free lance web designer; **Jeanne Flint**, Executive Director WHW and TWA Board Vice President. And, more speakers are being lined up!

CONFERENCE REGISTRATION FEES:

Members - \$150.00

Non-Members - \$199.00

One-Day Member - \$75.00

One-Day Non-Member - \$100.00

Registration fee includes: conference materials, one reception, two continental breakfasts, & two luncheons

FOR A CONFERENCE REGISTRATION FORM PLEASE EMAIL:

svanveen@heartlandalliance.org

University of Arizona April and July 2010 Global Health Course

APRIL 1-23 and JULY 12-30, 2010: GLOBAL HEALTH: CLINICAL AND COMMUNITY CARE (FCM 896A) at the University of Arizona is a full-time (80 class hours) interactive, practical course preparing fourth-year North American clinical medical students, residents and other clinicians for health care experience abroad. Visiting participants receive 3-4 weeks' elective credit at their home institution (which must arrange the actual overseas preceptorship). The class is limited to 24, selected by February 15 for the April session and May 15 for the July session. For information and application forms, **[click here](#)**.

or contact:

Ronald Pust, MD or Tracy Carroll, MPH, PT
University of Arizona College of Medicine
Dept. of Family and Community Medicine
P.O. Box 245052

Arleen Heimann, program coordinator
Phone: (520) 626-1992
Email: **aheimann@email.arizona.edu**
Tucson AZ 85724

Membership Updates

The STAR Doctor Medical Professional Liability Insurance Program for Women in Medicine



The Star Doctor Insurance Program provides Preferred Medical Professional Liability Insurance for Women Physicians. Coverage is available for most specialties.

The Star Doctor Insurance Program product is backed by an insurer who has provided Medical Professional Liability Insurance for over 35 years and is rated "A XIII" (Excellent) by A.M. Best Company.

Our program for Women in Medicine combines the value of competitive premiums with preferred and specialized features for Women Physicians who need to balance their personal and professional lives. (Some states are not eligible).

STAR Doctor Medical Professional Liability Insurance Highlights

- "Nose" or Prior Acts Coverage is available
- Affordable, part-time rates
- Free, automatic coverage for your locum tenens physician for up to 45 days
- Free, Unlimited Tail protection in the event of death, disability, or retirement (certain conditions may apply)
- Unlimited Tail available
- Legal Defense protection
- No deductible
- Defense expense paid in addition to the limit of liability
- Leave of absence features designed for new parents, illness, continuing education, and caring for family members
- Outstanding claim services

For more information, please contact: Jodie Cole, Senior Vice President, Ext. 222 jodiec@woodinsurancegroup.com.

Medpedia.com

In order to raise the professional profiles of our members, facilitate group dialogue and increase the networking potential of the AMWA, we've joined Medpedia, the new technology platform for the global health community.

Medpedia is a long-term project, launched last week that includes three features: a collaborative knowledge base, a professional network and directory for health professionals and organizations, and communities of interest in which medical professionals and non-professionals can share information about conditions, treatments and lifestyle choices.

By joining Medpedia, physicians and PhDs will have the opportunity to create and edit medical articles, or opt to oversee content on a specialized topic and receive credit for it. Each member of our group can set up their own professional profile, viewable by the public, and participate in the AMWA discussion forum. We hope that this will open dialogue within our organization, and that you'll post questions or comments to the community on Medpedia.

Follow this link to join the group: <http://www.medpedia.com/groups/99-AMWA>

Journal of Women's Health is expanding its monthly Bulletin Board section to include more information on the following topics. Kindly put JWH@liebertpub.com on your news alerts and/or let us know when there is news or new projects or programs that the women's health community should be aware of, such as:

- Centers of Excellence activities
- Fellowship announcements
- New women's health programs
- New funding opportunities
- Special events
- Advocacy activities

If you are an AMWA member, and you are not taking advantage of your FREE online Journal Subscription, email info@amwa-doc.org and we will send you the instructions on how to receive this great membership benefit!

Doctor's Digest

NOW...Doctor's Digest ON THE IPHONE/IPOD TOUCH!!! iPhone/iPod Touch users can download the Doctor's Digest "Essential Practice Tip" App from the "Medical" category in the Apple® App Store or from the iTunes store. HCPs receive a new tip downloaded twice per week to their iPhone/iPod Touch. **Click here for more info.**

ALSO...FOLLOW Doctor's Digest on Facebook (www.facebook.com) and on Twitter

(www.twitter.com/DoctorsDigest)

Doctor's Digest: May/June 2009 Primary Care and the Medical Home

The idea of the primary care medical home is gaining support from payors and physicians alike. This issue talks about the technology and other tools you'll need to transform your practice, and how to get paid for practicing this type of patient-centered care.

Doctor's Digest: March/April 2009 Accurate Billing and Coding

As claims data is used for quality improvement projects and other purposes beyond reimbursement, getting coding right is more important than ever.

Doctor's Digest: January/February 2009 Time Management

Effective time management can make practices more efficient and profitable *and* improve the quality of physician's lives. This issue will offer practical tips and real-life examples for managing a busy schedule at work and at home.

Doctor's Digest: Free E-Subscription, Podcasts and Vodcasts on Demand

AMWA members and subscribers receive a free e-subscription to *Doctor's Digest*, access to all back issues and practice management podcasts and vodcasts on demand 24/7. Getting your free 2009 e-subscription and accessing the back issues is easy: just go to the ***Doctor's Digest*** page on AMWA's website and click on the link provided. Follow the links on www.doctorsdigest.net for access to the podcast and vodcast series.

AMWA invites you to participate in our continued E-volution by giving us feedback about what you like or don't like about our weekly news and information e-mail. If you have suggestions regarding readability, content, timeliness, etc. send them to amwa@fernley.com.

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